

TOMORROW starts here.



Cisco *live!*

Application Visibility and Control in Enterprise WAN

BRKRST-2030

Liad Ofek

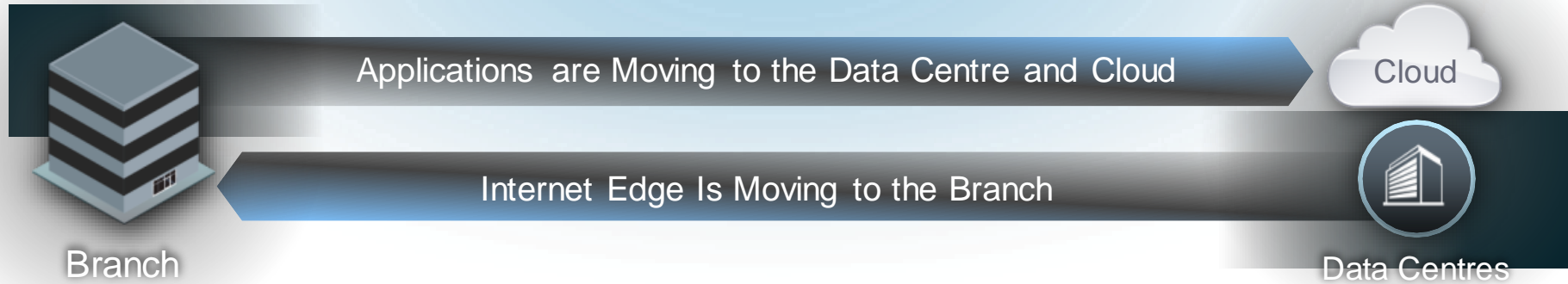
Manager, Technical Marketing – Application Experience Services

Enterprise Networking Group

Cisco

Emerging Branch Demands

The Application Landscape Is Changing



Pressures on the WAN

Cloud

50% of CIOs Expect to Operate via the Cloud by 2015

BRKRST-2030

Mobility

6X More Mobile Data Traffic by 2015

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Fat Apps

2/3 Of Mobile Traffic will be Video

Cisco live!

Cisco Public

What is Application Visibility and Control (AVC)

What is Needed



The diagram shows a magnifying glass over a network diagram with icons for Tube, Cisco, ORACLE, and webex. A green arrow points from this section to the next.

Application Recognition

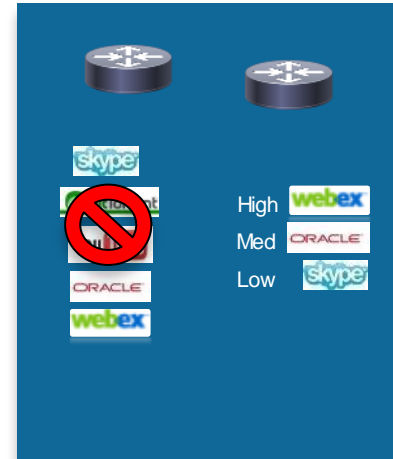
Identify applications using L3 to L7 information



The diagram shows a network diagram with a downward arrow labeled 'NFv9/IPFIX' pointing to a bar chart icon labeled 'Reporting Tools'. An orange arrow points from this section to the next.

Perf. Collection & Exporting

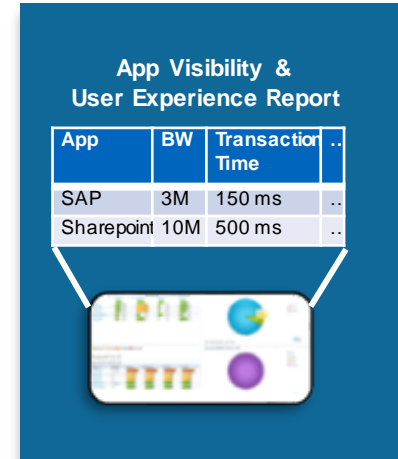
Collect application performance metrics, and export to management tool



The diagram shows a network diagram with a red 'no' symbol over a 'skype' icon, and a list of applications categorized by priority: High (webex), Med (ORACLE), and Low (skype). A blue arrow points from this section to the next.

Control

Control application network usage to improve application performance




The diagram shows a report titled 'App Visibility & User Experience Report' with a table of application performance metrics and a smartphone displaying a dashboard. A purple arrow points from this section to the next.

Management Tool

Advanced reporting tool aggregates and reports application performance

What is Application Visibility and Control (AVC)

Enabled Technologies



The diagram shows a magnifying glass over a network router. The magnifying glass highlights logos for Tube, Cisco, ORACLE, and webex. Above the router are icons for a server and a network switch.

Application Recognition

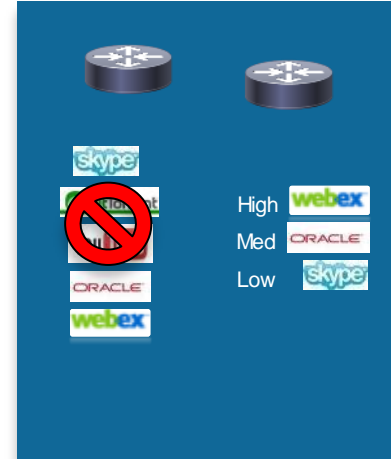
- NBAR2
- Metadata



The diagram shows a network switch and a server icon. A purple arrow points down to a bar chart icon with the text "Reporting Tools". Below the bar chart is the text "NFv9/IPFIX".

Perf. Collection & Exporting

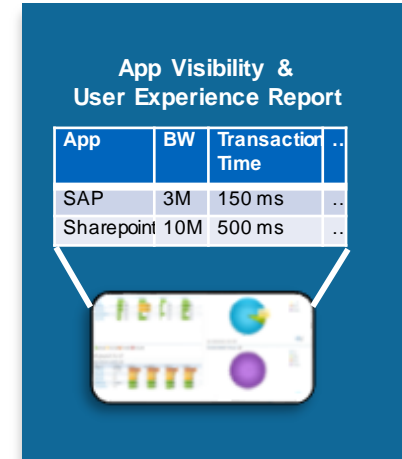
- Unified Monitoring
 - Traffic Statistics
 - Response Time
 - Voice/Video Monitoring
 - URL Collection



The diagram shows two network routers. Between them are logos for skype, ORACLE, and webex. A red prohibition sign is over the skype logo. To the right, a vertical list shows "High" with webex, "Med" with ORACLE, and "Low" with skype.

Control

- QoS (w/ NBAR2)
- PfR



The diagram shows a smartphone displaying a report titled "App Visibility & User Experience Report". The report contains a table with application performance data.

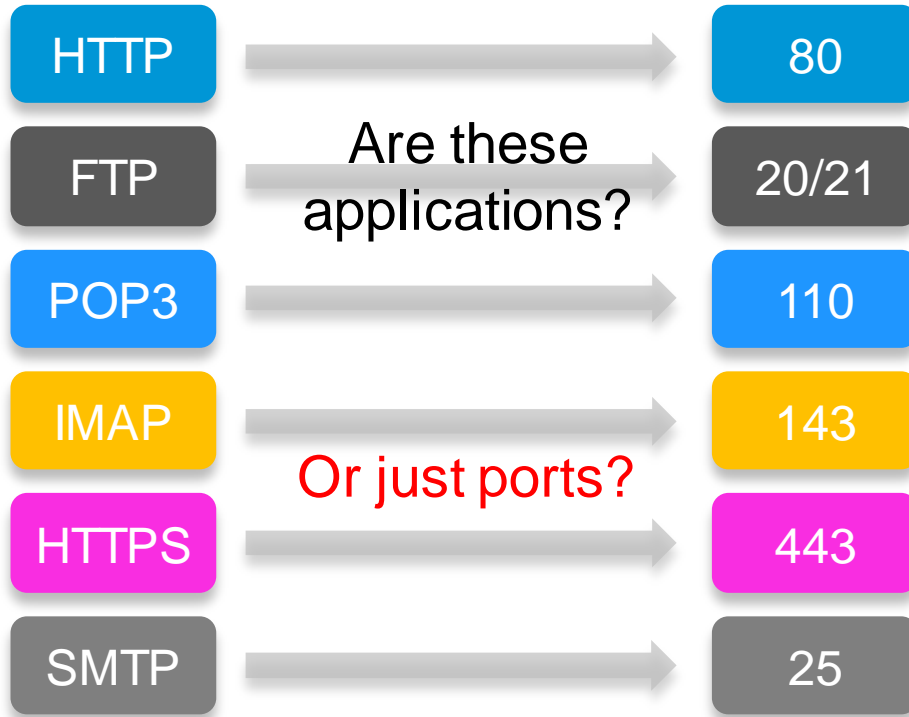
Management Tool

- Cisco Prime Infrastructure
- 3rd Party Tools



Discover - Classification

What is An Application?



What about these?



Global Application ID

- Global Application Id: a unique Id per application reported of all DPI engines in Cisco
 - IOS ISR, IOS-XE ASR1k, Network Analysis Module, IOS Firewall
- A Cisco proprietary format, based on
 - On a L3 protocol, i.e. the IANA protocol type
 - On a L4 protocol, i.e. the IANA well known ports
 - On a L2 protocol, i.e. the Ethertype
 - On a L7 application/protocol: proprietary assignments (NO IANA registry for L7)
- Going to the IETF with this application id encoding
 - “Export of Application Information in IPFIX”, RFC 6759



Global Application ID

- NBAR2 Application ID Format (4 bytes)



```
router#show flow exporter option application table
```

```
Engine: cisco (CISCO_L7_GLOBAL, ID: 13)
```

appID	Name	Description
-----	----	-----
13:495	ms-office-365	Microsoft Office 365
13:497	ms-update	Microsoft Update Service
3:80	http	world wide web

```
(..snip..)
```

```
router#show flow exporter option application engines
```

```
Engine: prot (IANA_L3_STANDARD, ID: 1)
```

```
Engine: port (IANA_L4_STANDARD, ID: 3)
```

```
Engine: NBAR (NBAR_CUSTOM, ID: 6)
```

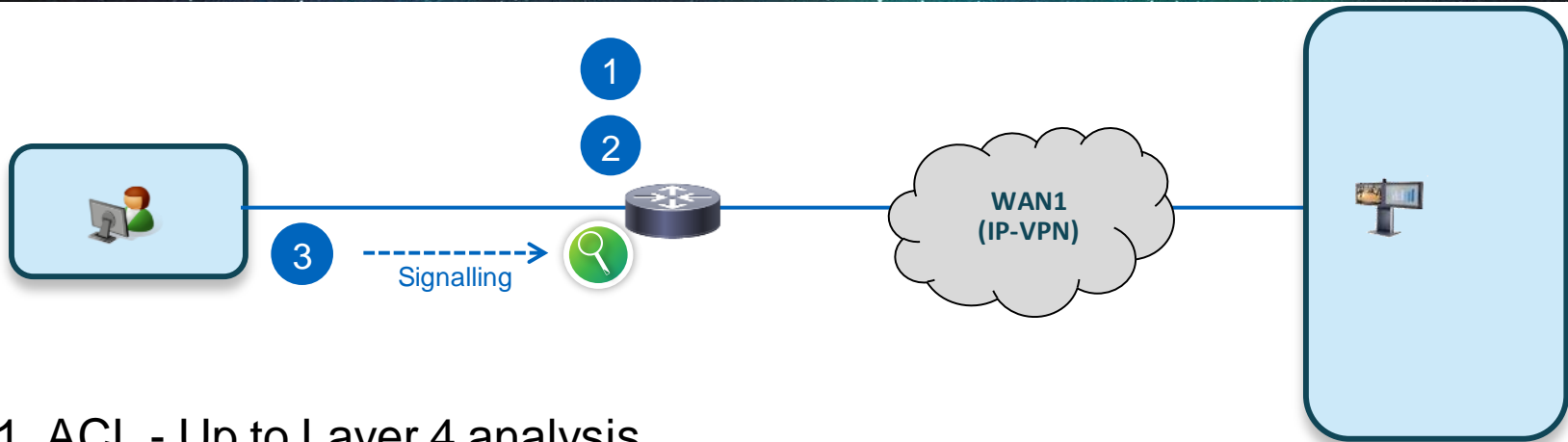
```
Engine: cisco (CISCO_L7_GLOBAL, ID: 13)
```

```
router#sh ip nbar protocol-id ms-office-365
```

Protocol Name	id	type
-----	---	-----
ms-office-365	495	L7 STANDARD

```
router#
```

Application Recognition in Enterprise

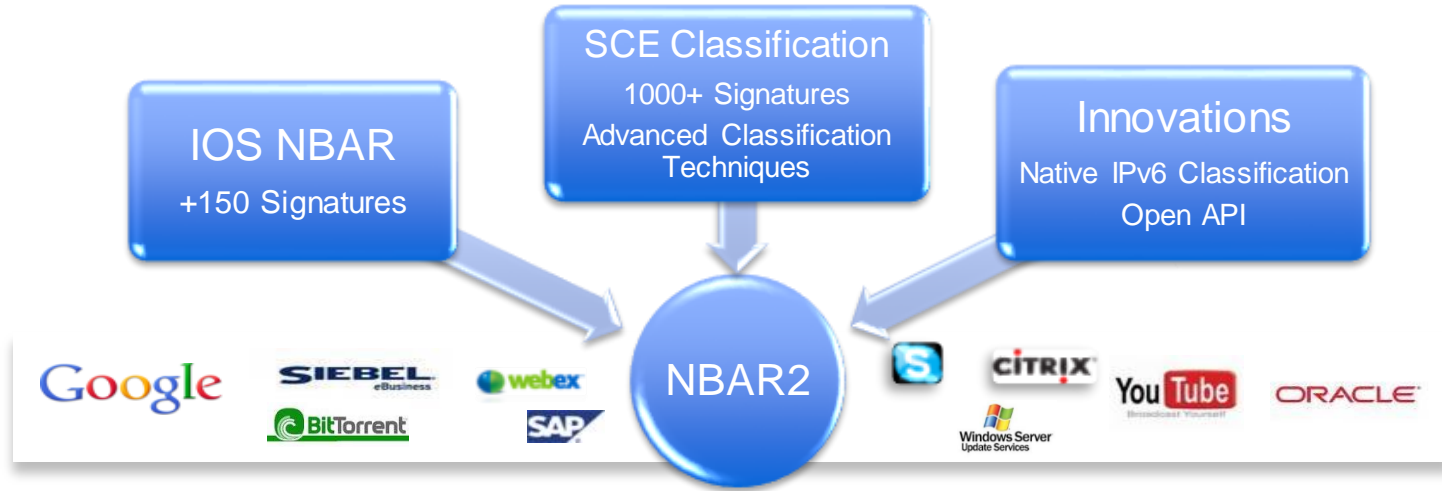


- 1. ACL - Up to Layer 4 analysis
- 2. Deep Packet Inspection - Up to the application level
- 3. Metadata - Interact with application to go deeper into the end user flows

Deep Packet Inspection

Next Generation NBAR (NBAR2)

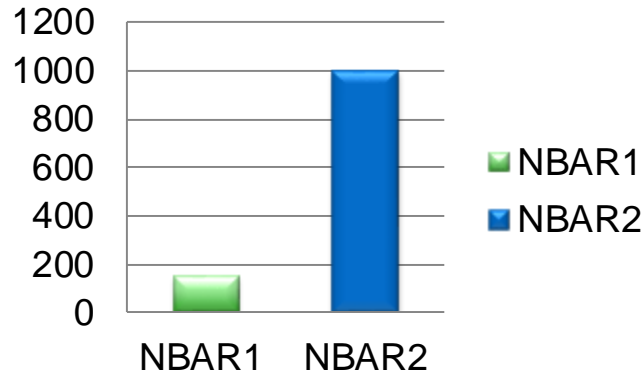
ISR G2: 15.2(2)T1
ASR1K: 3.4S



- New DPI engine provides Advanced Application Classification and Field Extraction Capabilities from SCE
- Protocol Pack allows adding more applications without upgrading or reloading IOS

NBAR2 Highlight

Number of Applications Supported



- More than 1000 applications support and growing
- Categorisation to simplify application management
- In-service signature update through Protocol Pack

HTTP URI

HTTP Hostname

Browser Type

Traffic par hostname

Hits	Hostname	Entrant	Sortant
17	www.cnn.com	546.46 Ko	109.23 Ko
15	ads.cnn.com	54.87 Ko	78.97 Ko
12	i.cdn.turner.com	251.56 Ko	23.64 Ko
12	mi.adinterax.com	608 Octets	1.92 Ko
12	cdn.ndtv.com	-	480 Octets
11	d3.zedo.com	176.28 Ko	37.94 Ko

- Field Extraction – collect application specific information in addition to identify applications
- NBAR2 sub-classification features - Dynamic payload types, SSL sub classification, PCoIP sub classification etc.

Simplify Application Management with NBAR2 Attributes

- NBAR2 attribute provides grouping of similar types of applications
- Use attributes to report on group of applications or to simplify QoS classification
- 6 pre-defined attributes per application (can be reassigned by users)

Category	First level grouping of applications with similar functionalities
Sub-category	Second level grouping of applications with similar functionalities
Application-group	Grouping of applications based on brand or application suite
P2P-technology?	Indicate application is peer-to-peer
Encrypted?	Indicate application is encrypted
Tunneled?	Indicate application uses tunnelling technique

Grouping Apps for Reporting and Classification

For Your Reference

The screenshot displays the Cisco Prime Infrastructure web interface. The top navigation bar includes tabs for Home, Design, Deploy, Operate, Report, Administration, and Workflows. The main content area is titled 'Applications and Services' and shows a table of 'All Applications'. A red box highlights the header row of the table, which includes columns for Application Name, Business, Category, Sub Category, P2P, Tunnel, and Encrypted. A blue callout box labeled 'NBAR2 Attributes' points to the P2P, Tunnel, and Encrypted columns. The table lists various applications such as '001myapp', '3com-amp3', '3com-tsmux', etc., with their respective business and category information.

Application Name	Business...	Category	Sub Category	P2P	Tunnel	Encrypted
<input type="checkbox"/> 001myapp	No	other	other	Unassigned	Unassigned	Unassigned
<input type="checkbox"/> 3com-amp3	No	other	other	Unassigned	Unassigned	Unassigned
<input type="checkbox"/> 3com-tsmux	No	obsolete	other	Unassigned	Unassigned	Unassigned
<input type="checkbox"/> 3gpp2-a10-pkts	No	other	other	Unassigned	Unassigned	Unassigned
<input type="checkbox"/> 3gpp2-a10-ubs	No	other	other	Unassigned	Unassigned	Unassigned
<input type="checkbox"/> 3gpp2-a11	No	other	other	Unassigned	Unassigned	Unassigned
<input type="checkbox"/> 3pc	No	layer3-over-ip	other	Unassigned	Unassigned	Unassigned
<input type="checkbox"/> 802-1ad	No	other	other	Unassigned	Unassigned	Unassigned
<input type="checkbox"/> 802-1ah	No	other	other	Unassigned	Unassigned	Unassigned
<input type="checkbox"/> 914c/g	No	net-admin	remote-access-terminal	No	No	No
<input type="checkbox"/> 9pfs	No	net-admin	storage	No	No	No
<input type="checkbox"/> aarp	No	other	other	Unassigned	Unassigned	Unassigned
<input type="checkbox"/> acap	No	net-admin	network-management	No	No	No
<input type="checkbox"/> acas	No	other	other	Unassigned	Unassigned	Unassigned
<input type="checkbox"/> accessbuilder	No	other	other	Unassigned	Unassigned	Unassigned
<input type="checkbox"/> accessnetwork	No	other	other	Unassigned	Unassigned	Unassigned
<input type="checkbox"/> acp	No	other	other	Unassigned	Unassigned	Unassigned
<input type="checkbox"/> acr-nema	No	industrial-protocols	other	No	No	No
<input type="checkbox"/> active-directory	No	net-admin	network-management	No	No	No
<input type="checkbox"/> activesync	No	business-and-productivity-tools	client-server	No	No	Yes
<input type="checkbox"/> adobe-connect	No	business-and-productivity-tools	remote-access-terminal	No	No	Yes
<input type="checkbox"/> adtech-test	No	other	other	Unassigned	Unassigned	Unassigned
<input type="checkbox"/> aed-512	No	obsolete	other	Unassigned	Unassigned	Unassigned
<input type="checkbox"/> afpovertcp	No	business-and-productivity-tools	backup-systems	No	No	No
<input type="checkbox"/> afs3	No	other	other	Unassigned	Unassigned	Unassigned

Define Your Own Application in NBAR2



Port

- TCP or UDP
- 16 static ports per application
- Range of ports (1000 maximum)



Payload

- Search the first 255 bytes of TCP or UDP payload
- ASCII (16 characters)
- Hex (4 bytes)
- Decimal (1-4294967295)
- Variable (4 bytes Hex)



HTTP URL

- URI regex
- Host regex

L3/4 Based
Definition
Coming in XE
3.12

NBAR2 Custom Application Enhancement

- Custom application match on HTTP URL and/or Host

```
ip nbar custom 001-payroll http host
server1.example.com id 60001
```

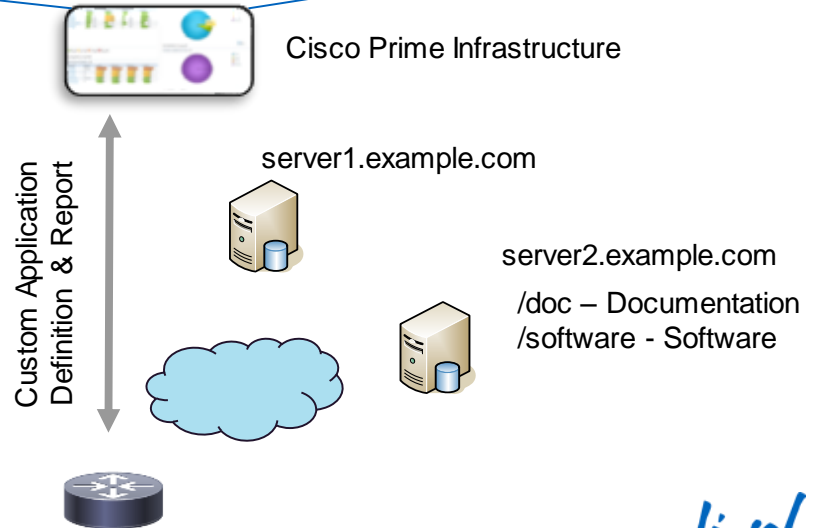
```
ip nbar custom 002-doc http url doc
host server2.example.com id 60002
```

```
ip nbar custom 003-soft http url
software host server2.example.com id
60003
```

Custom App
Selector ID

- All the NBAR commands are under “ip nbar...” it is completely unrelated to the IP version.
- Custom application attribute value is set to ‘other’ and ‘unassigned’ by default

Custom Enterprise Application				
Custom App	Server	URI	BW	Resp. Time
My Payroll	server1.example.com	-	2M	100ms
My Doc. Mgmt.	server2.example.com	/doc	1M	250ms
My Software Rep.	server2.example.com	/software	5M	30sec



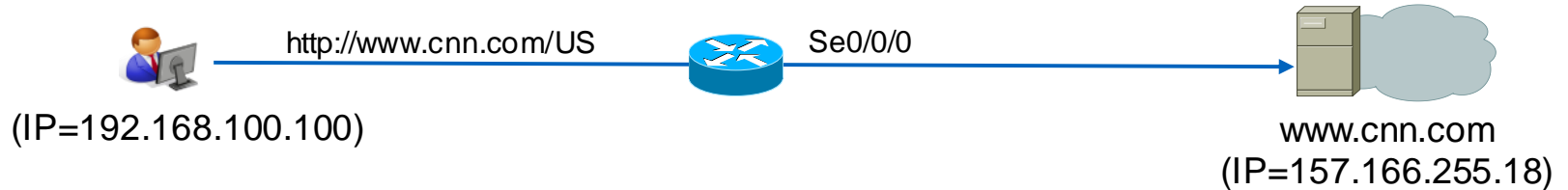
NBAR2 Field Extraction

Overview

- Ability to look into specific applications for additional field information
- NBAR2 extracted fields from HTTP, RTP, PCOIP, etc... for QoS configuration
- HTTP Header Fields
- Eases classification of voice and video traffic
 - VoIP, streaming/real time video, audio/video conferencing, Fax over IP
 - Distinguishes between RTP packets based on payload type and CODECS
- Some extracted fields within Flexible NetFlow and Unified Monitoring

NBAR2 Field Extraction

HTTP Example



- Ability to extract information from HTTP message

collect application
http url

collect application
http user-agent

collect application
http referer

```
GET /weather/getForecast?time=37&&zipCode=95035 HTTP/1.1
Host: svcs.cnn.com
User-Agent: Mozilla/5.0 (Windows NT 6.1; WOW64; rv:14.0)
Gecko/20100101 Firefox/14.0.1
Accept:
text/html,application/xhtml+xml,application/xml;q=0.9,*/*;q=0.8
Accept-Language: en-us,en;q=0.5
Accept-Encoding: gzip, deflate
Connection: keep-alive
Referer: http://www.cnn.com/US/
```

collect application http host

NBAR2 Field Extraction Support

Ability to extract certain fields out of protocol for reporting

Protocol Fields	Length	FNF Configuration Syntax
HTTP URL	*	collect application http url
HTTP Host	50	collection application http host
HTTP User-agent	200	collection application http user-agent
HTTP Referer	*	collect application http referer
RTSP Host	50	collection application rtsp host-name
SMTP Server	50	collect application smtp server
SMTP Sender	50	collect application smtp sender
POP3 Server	50	collect application pop3 server
NNTP Group Name	50	collect application nntp group-name
SIP Source Domain	50	collect application sip source
SIP Destination Domain	50	collect application sip destination

(*) ISR-G2: URL and Host

Sub Classification

NBAR RTP Payload Type Classification

- Eases classification of voice and video traffic
 - VoIP, streaming/real time video, audio/video conferencing, Fax over IP
- Distinguishes between RTP packets based on payload type and CODECS
- New in PP 7.0
 - audio/video parameters will match not only if the PT is in the known static range of audio or video, but also if it's in the dynamic range
- Future: audio/video granularity will be not a sub-classification but an actual protocol, so the report will show it well.

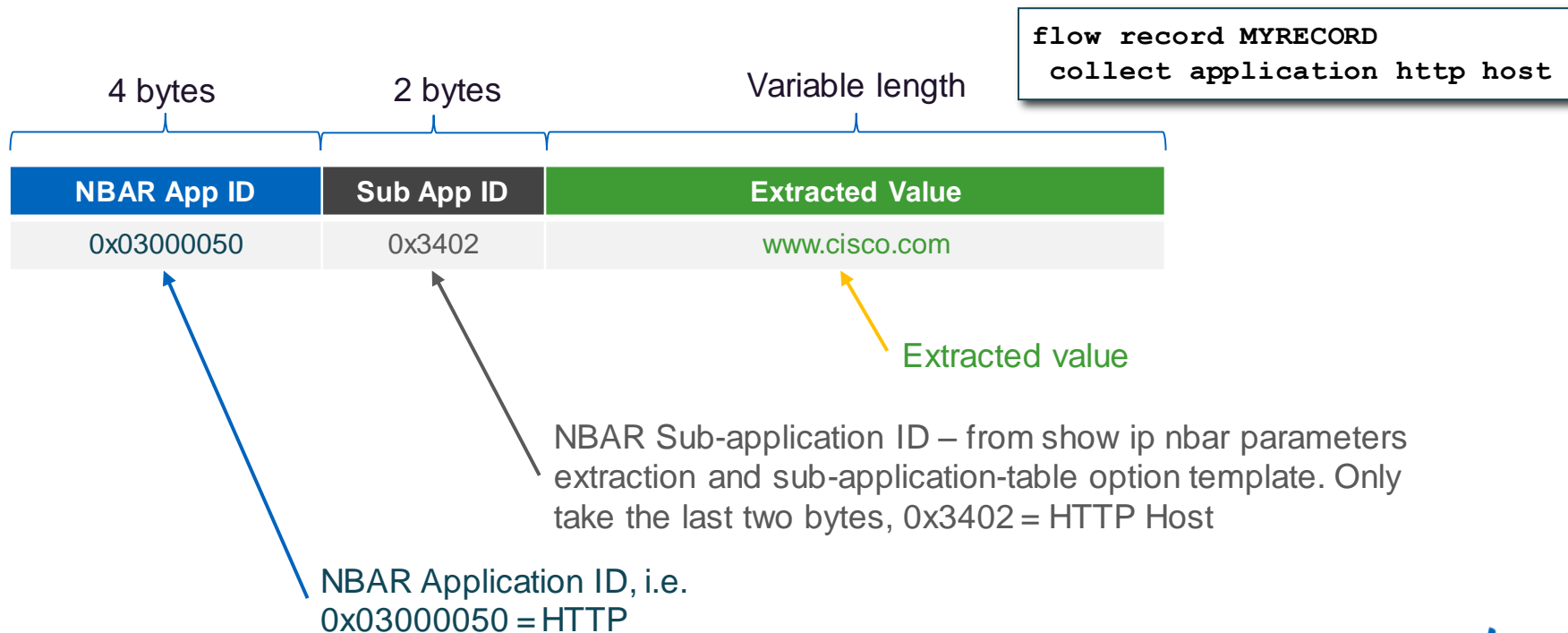
CODEC	Payload Type
G.711 (Audio)	0 (mu-law) 8 (a-law)
G.721 (Audio)	2
G.722 (Audio)	9
G.723 (Audio)	4
G.728 (Audio)	15
G.729 (Audio)	18
H.261 (Video)	31
MPEG-1 (A/V) MPEG-2 (A/V)	14 (Audio), 32 (Video), 33 (A-V)
Dynamic	96–127

```
Router(config-cmap)# match protocol rtp ?
audio                match voice packets
payload-type         match an explicit PT (Payload Type)
video                match video packets
```

NBAR2 Field Extraction

Sub-application ID Format

- NBAR2 Sub-application ID Format (variable length)



NBAR2 and Encrypted Traffic

70+

Overview

- With heuristics based classification, NBAR can classify 70+ encrypted applications.



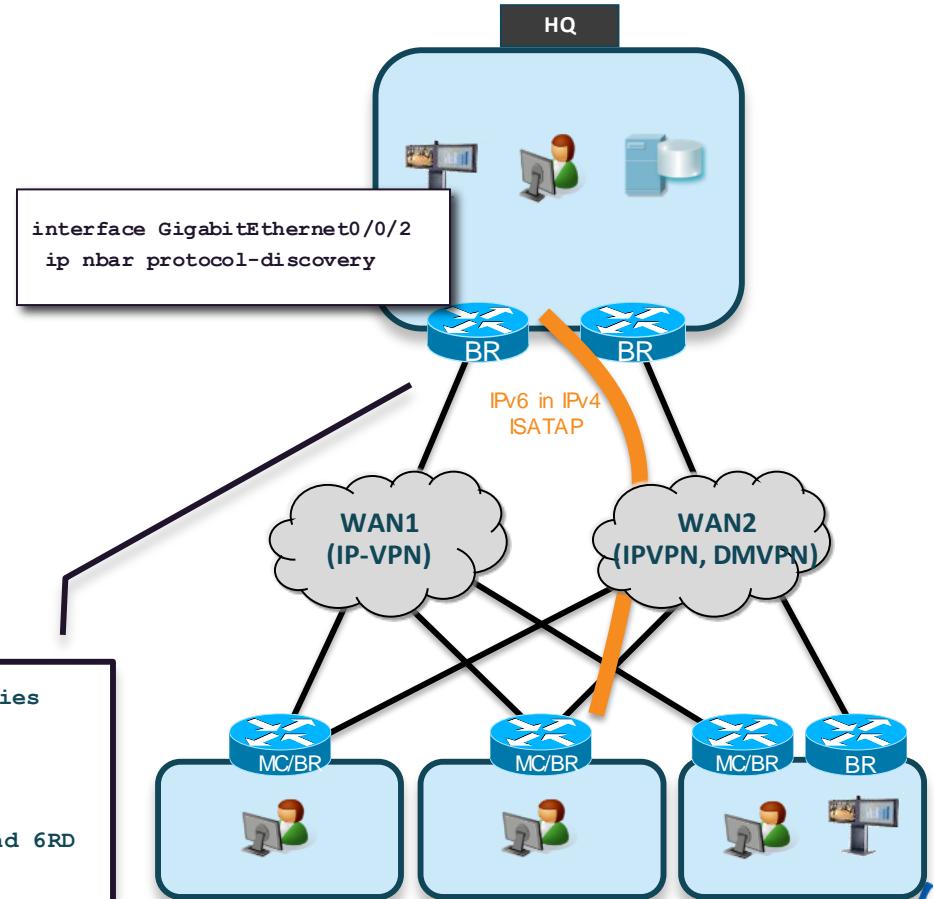
Protocol Discovery

IPv4 and IPv6 Classification

- Discover application protocols transiting an interface, and populate CISCO-NBAR-PROTOCOL-DISCOVERY-MIB
- Supports both input and output traffic
- Stateful application classification for IPv6 in IPv4 traffic
- Detection of IPv6 in IPv4 traffic (ISATAP, Teredo, 6to4,..)

With IPv6 tunnel inspection turn ON, NBAR classifies this flow as "HTTP"

```
interface Gi1/1
 ip nbar classification tunneled-traffic ?
     ipv6inip Tunnel type ISATAP, 6to4 and 6RD
     teredo Tunnel type TEREDO
```

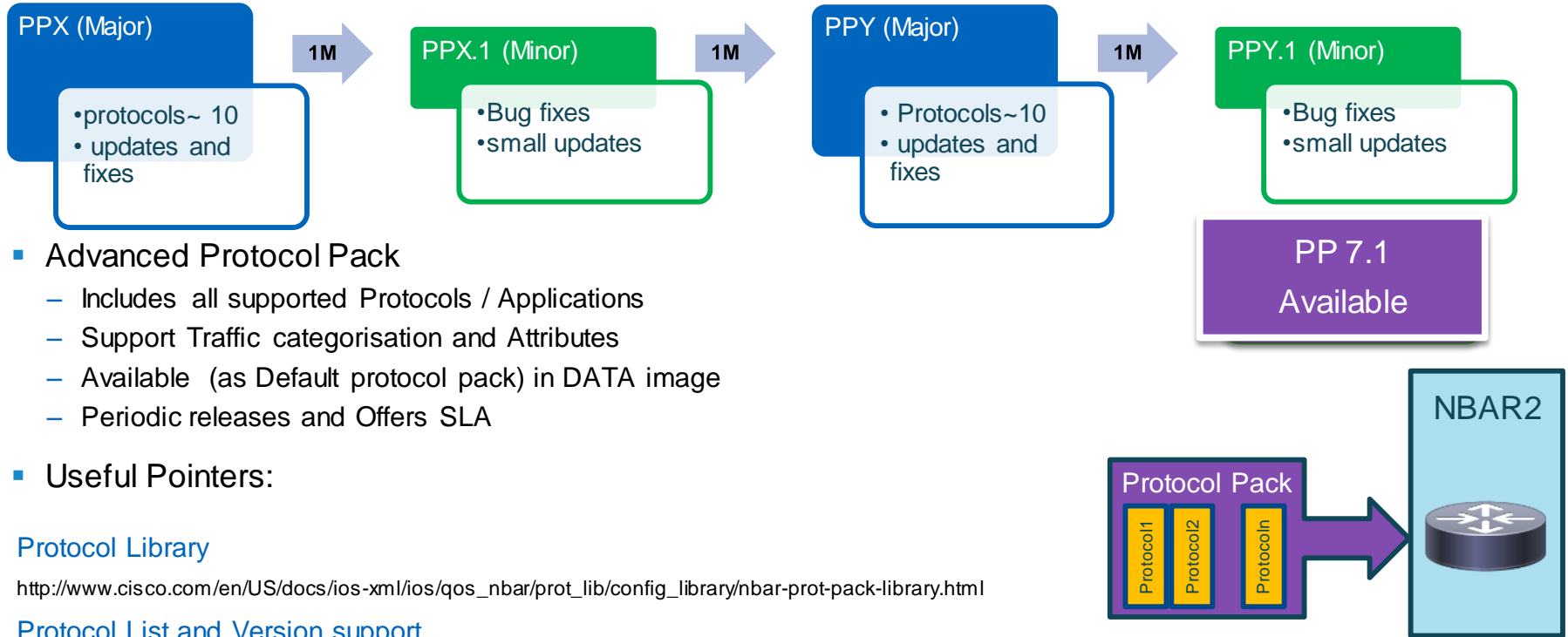


How NBAR2 can be Used

- **Protocol Discovery** – “ip nbar protocol-discovery” CLI
 - Discovers and provides real time statistics on applications
 - IPv4 and IPv6 supported
 - IPv6 in IPv4 tunnel inspection
 - Accounting: per-interface, per-application, bi-directional statistics: Bit rate (bps), Packet counts and Byte counts
 - Information available in the CISCO-NBAR-PROTOCOL-DISCOVERY-MIB
- **Invoke ‘match protocol’ CLI in C3PL/MQC (class-map) CLI**
 - Application optimisation
 - Used in a number of different IOS functions (QoS, performance monitor, IOS FW)
- **With Flexible NetFlow (regardless of QoS)**
 - Invoke ‘match|collect application name’ fields in flexible netflow (FNF)
 - Application name/ID is included in NetFlow export reports

NBAR2 – Regular Updates

In-service Application Definition Update



■ Advanced Protocol Pack

- Includes all supported Protocols / Applications
- Support Traffic categorisation and Attributes
- Available (as Default protocol pack) in DATA image
- Periodic releases and Offers SLA

■ Useful Pointers:

Protocol Library

http://www.cisco.com/en/US/docs/ios-xml/ios/qos_nbar/prot_lib/config_library/nbar-prot-pack-library.html

Protocol List and Version support

http://www.cisco.com/en/US/prod/collateral/iosswrel/ps6537/ps6558/ps6616/product_bulletin_c25-627831.html


NBAR2 Protocol Pack Example

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Cisco ASR 1002-X Router


[Expand All](#) | [Collapse All](#)

Release 7.1.0

[Release Notes for 7.1.0](#) [Add Device](#)
[Add Notification](#)

File Information	Release Date	Size	
NBAR2 Advanced Protocol Pack 7.1.0 for IOS-XE 3.9.0S Version 15.3(2)S pp-adv-asr1k-153-2.S-15-7.1.0.pack	21-OCT-2013	0.25 MB	Download Add to cart Publish
NBAR2 Advanced Protocol Pack 7.1.0 for IOS-XE 3.10.0S Version 15.3(3)S pp-adv-asr1k-153-3.S-16-7.1.0.pack	21-OCT-2013	0.25 MB	Download Add to cart Publish

- Add new applications recognised by NBAR2 without IOS upgrade or router reload
- New protocol pack is published every two months on CCO
- Single IOS CLI to enable the protocol pack

Flow Metadata Principles

Flow Identifier

Metadata

IP Src	IP Dst	Prot	L4 Src	L4 Dst	Application	Vendor	Dial From	Dial To	Caller ID
10.1.1.2	20.1.1.2	UDP	2000	4000	Video-Conference (Audio)	Cisco	83922564	85268229	Albert Albatross

1. Application Creates Metadata



10.1.1.2

2. Metadata Announcement



QoS based on Metadata



3. Media Flow



Export of data to NMS



10.1.1.2



Performance Collection

Performance Collection & Exporting

What is it?

- **Integrated** performance monitoring available for different type of applications and use cases

Performance Collection

Voice and Video Performance
(Media Monitoring)



30% of bandwidth is voice and video

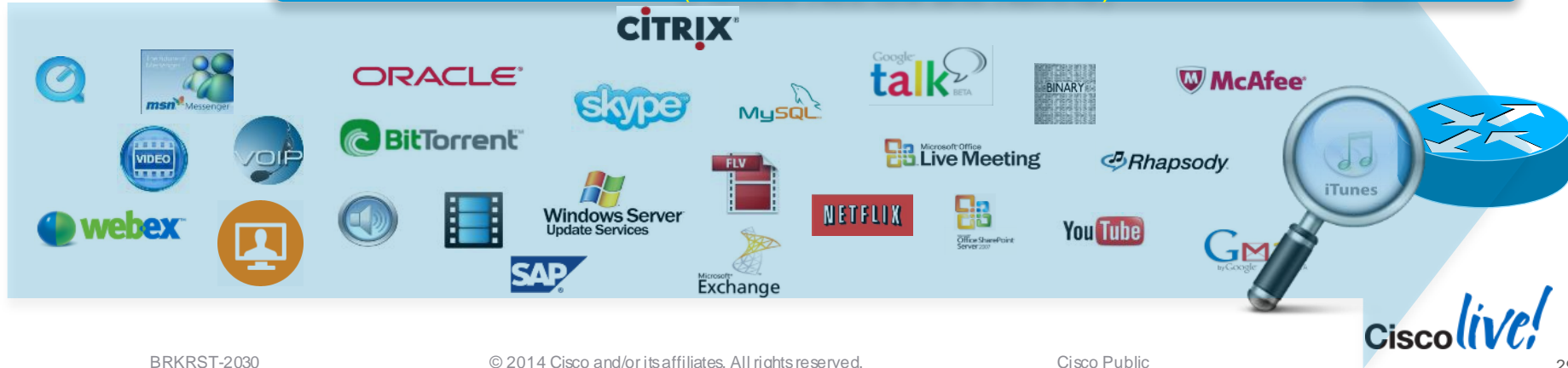
Critical Applications Performance
(Application Response Time)



40% of bandwidth is critical applications

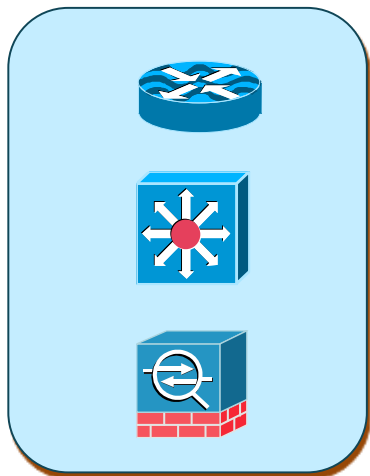
Traffic Statistics

What applications, how much bandwidth, flow direction?
(Flexible NetFlow and NBAR2)



Performance Monitoring Foundation Overview

Devices



Metering Process
(Flexible NetFlow
Performance Monitor)

IETF Scope



Export Process
(NetFlow v9, IPFIX)

NMS



Foundation: Metering Process

NetFlow Key Fields vs Non-key Fields



Key Fields	Packet 1
Source IP	1.1.1.1
Destination IP	2.2.2.2
Source port	23
Destination port	22078
Layer 3 Protocol	TCP - 6
TOS Byte	0
Non-key Fields	Packet 1
Length	1250

- IPv4 and IPv6 support
- Key fields are unique per flow record (match statement)
- Non-key fields are attributes or characteristics of a flow (collect statement)
- If packet key fields are unique, new entry in flow record is created
 - First packet of a flow will create the Flow entry using the Key Fields”
 - Remaining packets of this flow will only update statistics (bytes, counters, timestamps)
- Otherwise, update the non-key fields, i.e. packet count



Key Fields	Packet 2
Source IP	3.3.3.3
Destination IP	4.4.4.4
Source port	80
Destination port	22079
Layer 3 Protocol	TCP - 6
TOS Byte	0
Non-key Fields	Packet 2
Length	519

NetFlow Cache After Packet 1

Source IP	Dest. IP	Dest. I/F	Protocol	TOS	...	Pkts
1.1.1.1	2.2.2.2	E1	6	0	...	11000

NetFlow Cache After Packet 2

Source IP	Dest. IP	Dest. I/F	Protocol	TOS	...	Pkts
3.3.3.3	4.4.4.4	E1	6	0	...	50
1.1.1.1	2.2.2.2	E1	6	0	...	11000

Foundation: Metering Process

Multiple Monitors with Unique Key Fields



Key Fields	Packet 1
Source IP	3.3.3.3
Destination IP	2.2.2.2
Source Port	23
Destination Port	22078
Layer 3 Protocol	TCP - 6
TOS Byte	0
Input Interface	Ethernet 0

Non-Key Fields
Packets
Bytes
Timestamps
Next Hop Address

Traffic Analysis Cache

Source IP	Dest. IP	Source Port	Dest. Port	Protocol	TOS	Input I/F	...	Pkts
3.3.3.3	2.2.2.2	23	22078	6	0	E0	...	1100

Key Fields	Packet 1
Source IP	3.3.3.3
Destination IP	2.2.2.2
Input Interface	Gi0/1
SYN Flag	0

Non-Key Fields
Packets
Timestamps

Security Analysis Cache

Source IP	Dest. IP	Input I/F	Flag	...	Pkts
3.3.3.3	2.2.2.2	Gi0/1	0	...	11000

Foundation: Metering Process

Cache Types

Normal

Immediate

Permanent

Synchronised

Transaction-End

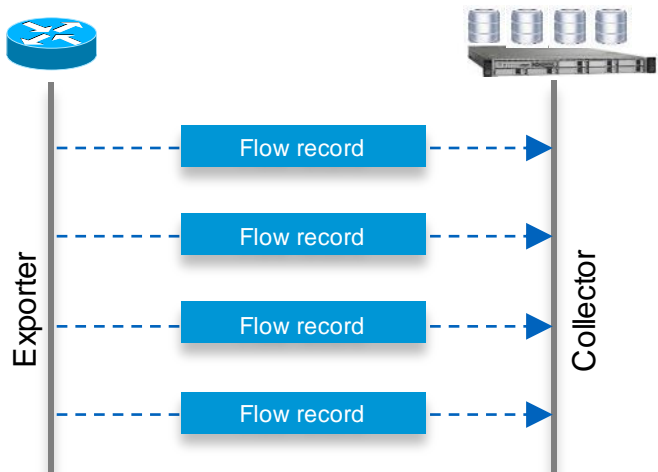
- Similar to today's NetFlow
- More flexible active and inactive timers: one second minimum
- Flow accounts for a single packet
- Desirable for real-time traffic monitoring, DDoS detection, logging
- Desirable when only very small flows are expected (ex: sampling)
- Caution: may result in a large amount of export data
- To track a set of flows without expiring the flows from the cache
- Entire cache is periodically exported (update timer)
- After the cache is full (size configurable), new flows will not be monitored
- Uses update counters rather than delta counters
- Exports on a regular basis
- Used by ART and Media
- A transaction is a set of logical exchanges between endpoints
- Generates the record in the NetFlow cache at the end of a transaction.

Foundation: Exporting Process

NetFlow v9 and IPFIX

Static Flow Export Format

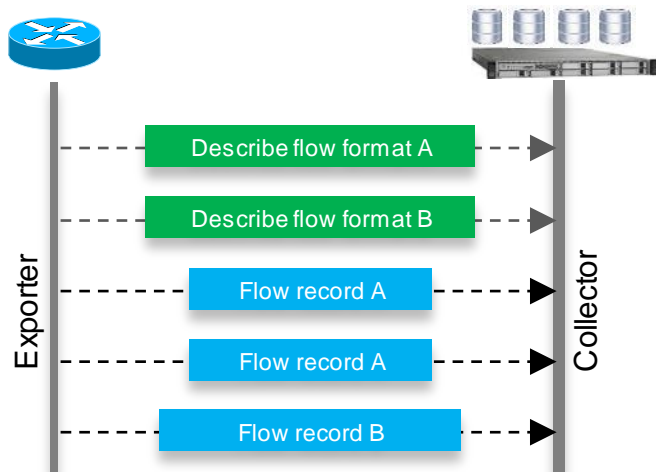
NetFlow Version 5



- Fixed number of fields (18 fields)
e.g. source/destination IP & port,
input/output interfaces, packet/byte
count, ToS

Flexible & Extensible Flow Export Format

NetFlow v9 / IPFIX



- Users define flow record format
- Flow format is communicated to collector

Foundation: Exporting Process

Option Templates

- Use for exporting non-traffic related information to netflow collector or reporting tools.
- Available only with Flexible NetFlow

```
flow exporter MYEXPORTER
destination 10.35.89.59
source GigabitEthernet0/0/1
transport udp 2055
option interface-table timeout 300
option sampler-table timeout 300
option application-table timeout 300
```

```
router#show flow exporter MYEXPORTER templates
```

Flow Exporter insight:

Client: Option options interface-table

Exporter Format: NetFlow Version 9

Template ID : 256

Source ID : 6

Record Size : 104

Template layout

Field	Type	Offset	Size
v9-scope system	1	0	4
interface input snmp	10	4	4
interface name	82	8	32
interface description	83	40	64

Foundation: Exporting Process

Available Option Template

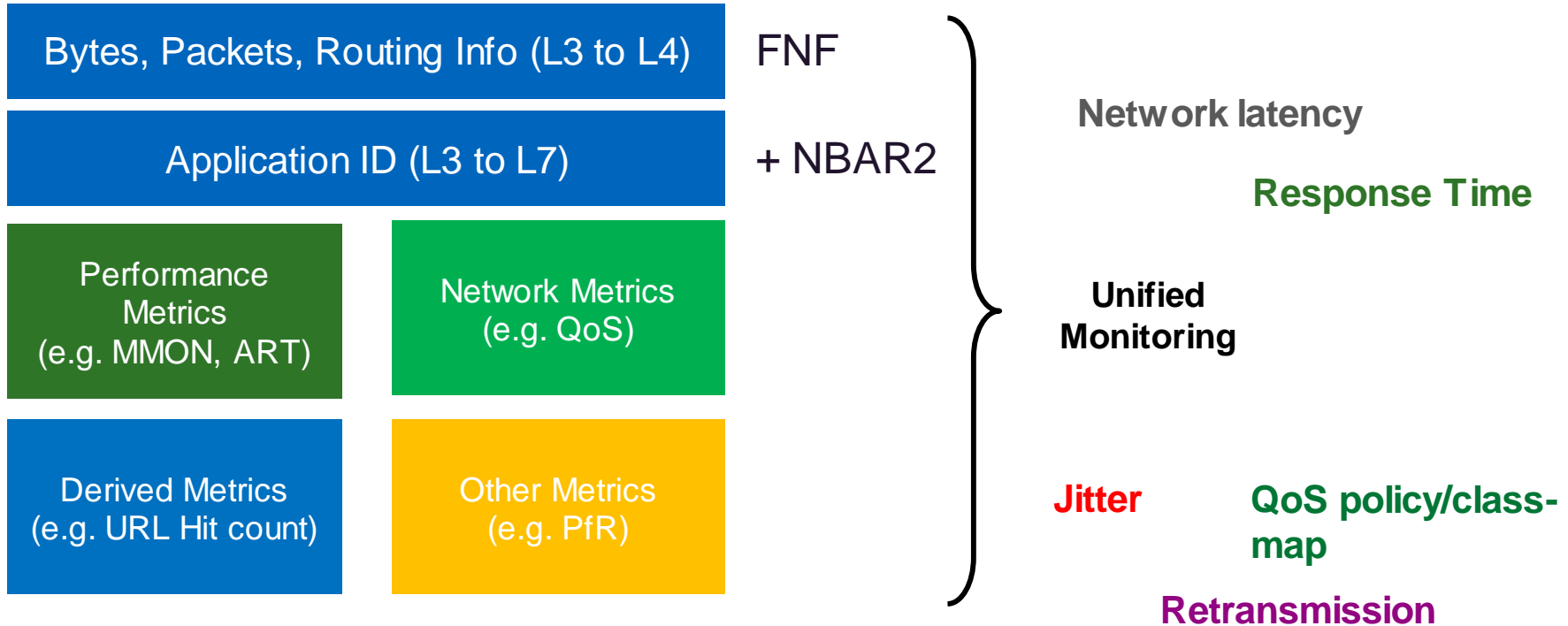
Option Template	Definition
application-table	NBAR Application ID to name mapping
application-attributes	Application attributes definition per application
c3pl-class-table	QoS class-map ID to name mapping
c3pl-policy-table	QoS policy-map ID to name mapping
exporter-stats	Exporter Statistics Option
interface-table	Interface SNMP ifIndex to name mapping
Sampler-table	Export Sampler Option
sub-application-table	NBAR Sub-application ID to name mapping
vrf-table	VRF ID to name mapping
queue-id (hidden)	Queue index and queue drop information

Note: Check the IOS release for exact support

What do we want to Monitor?

Application Traffic Stats	Conversation Traffic Stats	URL Visibility	Application Response Time	Media Performance
<p>Filters</p> <ul style="list-style-type: none">• DNS/DHT	<p>Filters</p> <ul style="list-style-type: none">• Remaining traffic not included in other filters	<p>Filters</p> <ul style="list-style-type: none">• HTTP Traffic	<p>Filters</p> <ul style="list-style-type: none">• Selected TCP Applications	<p>Filters</p> <ul style="list-style-type: none">• RTP Applications
<ul style="list-style-type: none">• Traffic statistics per application	<ul style="list-style-type: none">• Traffic statistics per application, client and server	<ul style="list-style-type: none">• Sample traffic statistics, TCP performance and host/URL data per connection	<ul style="list-style-type: none">• Traffic statistics and TCP performance metrics per application, client and server	<ul style="list-style-type: none">• Traffic statistics and media performance metrics per application, client and server

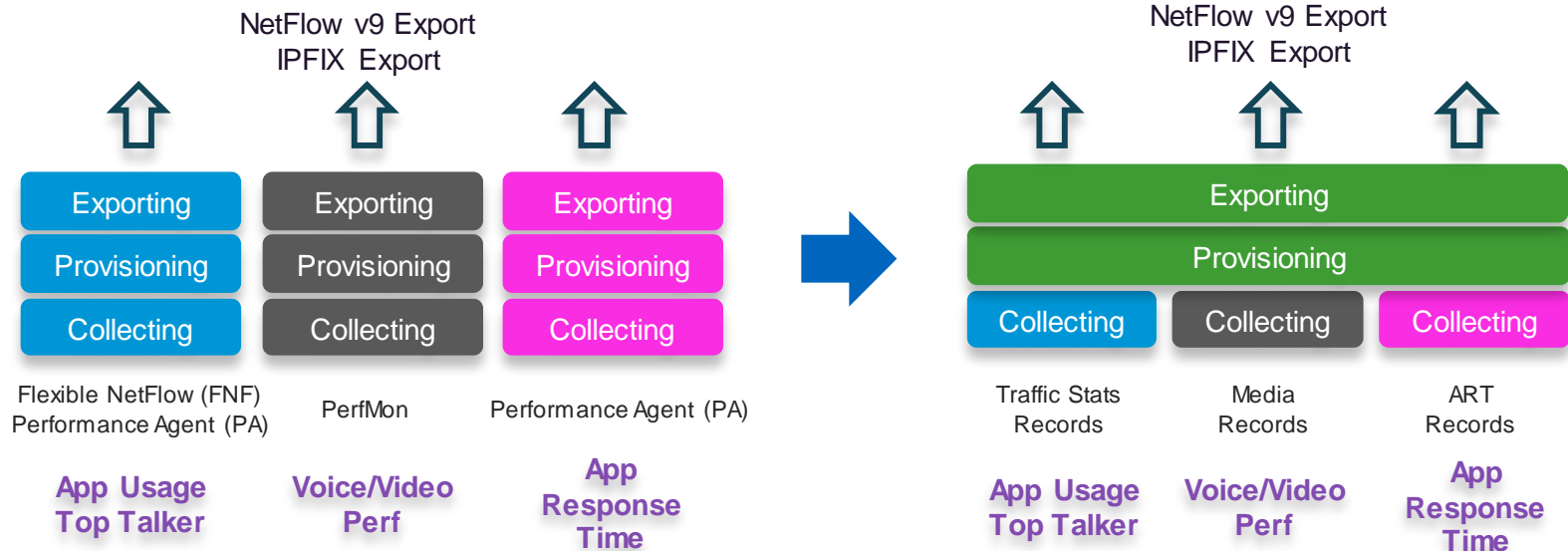
We Need More Metrics with Flexible NetFlow



Evolving to Unified Monitoring

NEW

Now Available on IOS
and IOS-XE



- Certain metrics available for certain features. Multiple features to configure
- Separate provisioning
- This was the current model for IOS

- All metrics are available within single feature
- Single provisioning
- This is the current model for IOS XE
- This is new in IOS – 15.4(1)T

Unified Monitoring

Metric Mediation Agent (MMA) – Overview



Prime Infrastructure
Partners



Export NetFlow v9 or IPFIX
Metrics Data



Traffic

Application Recognition
(NBAR2)

Deep Packet Inspection Engine
identifying +1000 applications

Metric Collection
(MMA)

Correlation, Aggregation, Alerts
Flexible NetFlow

Metric Providers

Traffic Statistics
Application Response Time
Media Performance
URL Collection

Control (QoS)

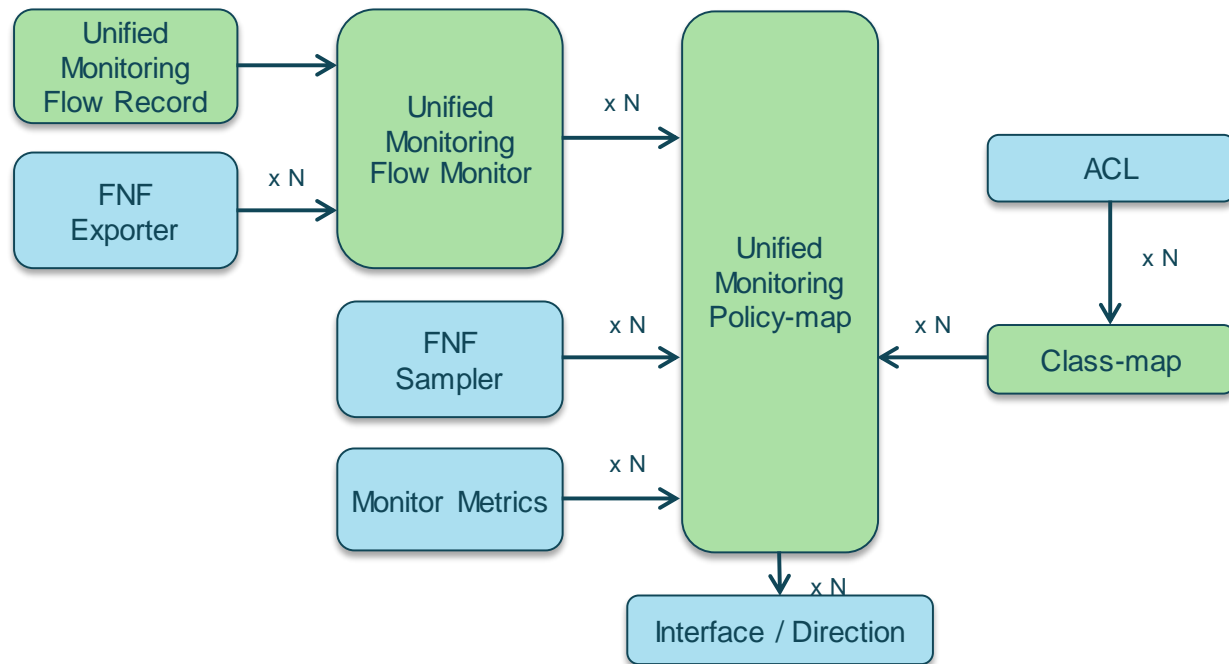
Application Prioritisation
Application Bandwidth
Management



Unified Monitoring

Metric Mediation Agent (MMA) – Provisioning

- Flexible, single monitoring policy for voice/video, application, traffic discovery
- Match traffic to monitor using L3, L4, or L7 information
- IPv4 and IPv6 supported
- Collect only relevant information for each traffic type
- Per traffic type sampling



1. Traffic Statistics

Application Usage

Key Features

- Feature to collect and export network information and statistics
- Flexibility in defining fields and flow record format
- NBAR2 Integration
 - Examines data from Layers 3 thru 7
 - Utilises Layers 3 and 4 plus packet inspection for classification
 - Stateful inspection of dynamic-port traffic
- IOS: FNF, PA or MMA
- IOS-XE: FNF or MMA
- Export: NFv9 or IPFIX

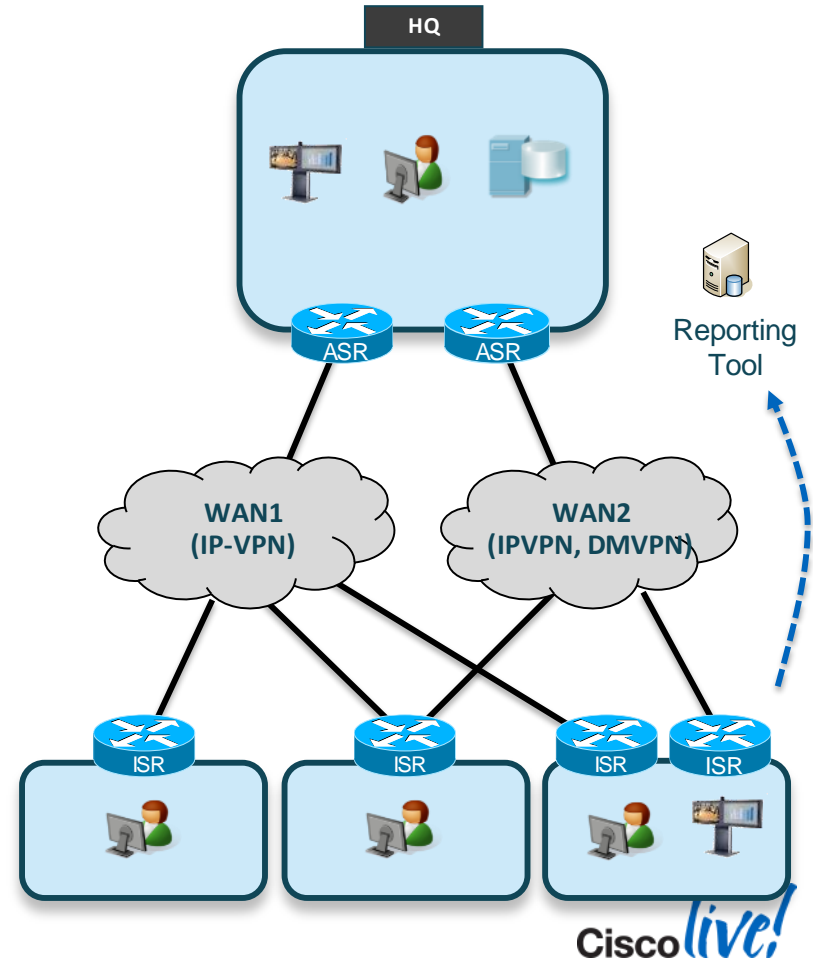
Benefits

- Visibility into application usage
- Monitors data in Layers 2 thru 7
- Capacity Planning
- Top-N applications
- Top-N clients and servers

BRKRST-2030

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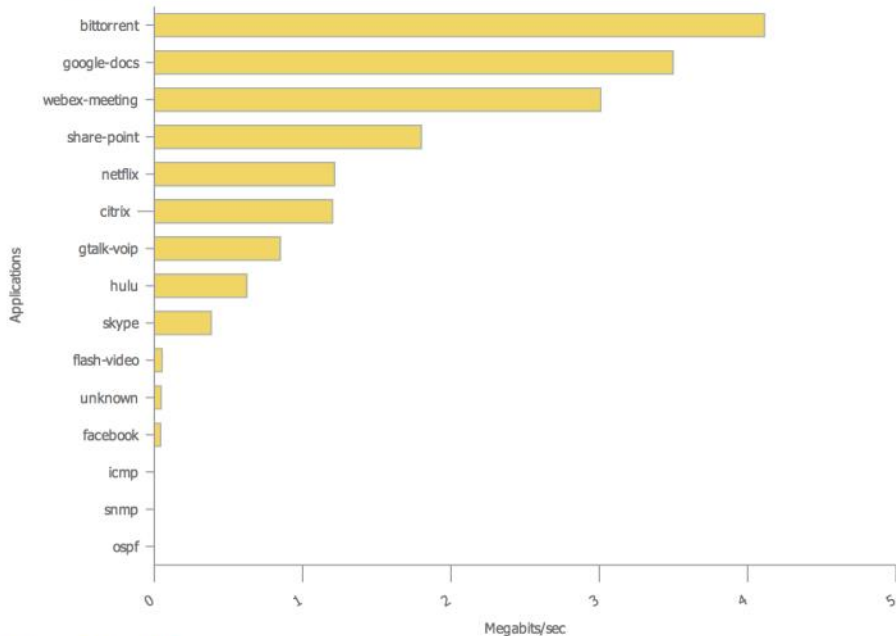
Cisco Public



Cisco *live!*

Top N Applications (with AVC) Edited

Rate | Volume



Traffic Wireless Wired ?



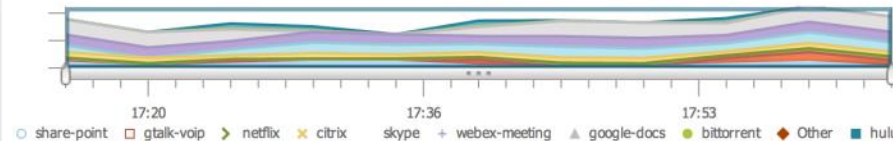
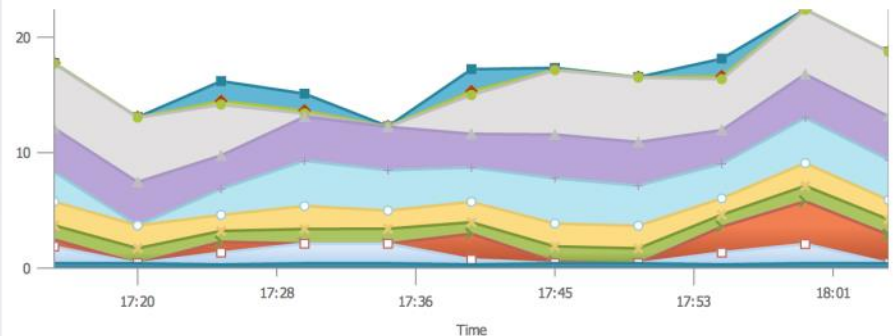
2013 April 02 18:09:53 CEST

Top Application Traffic Over Time (with AVC) Edited

Applications | Application Categories

Rate | Volume

Megabits/sec



share-point gtalk-voip netflix citrix skype + webex-meeting google-docs bittorrent Other hulu



2013 April 02, 18:10:04 CEST

2. URL Collection

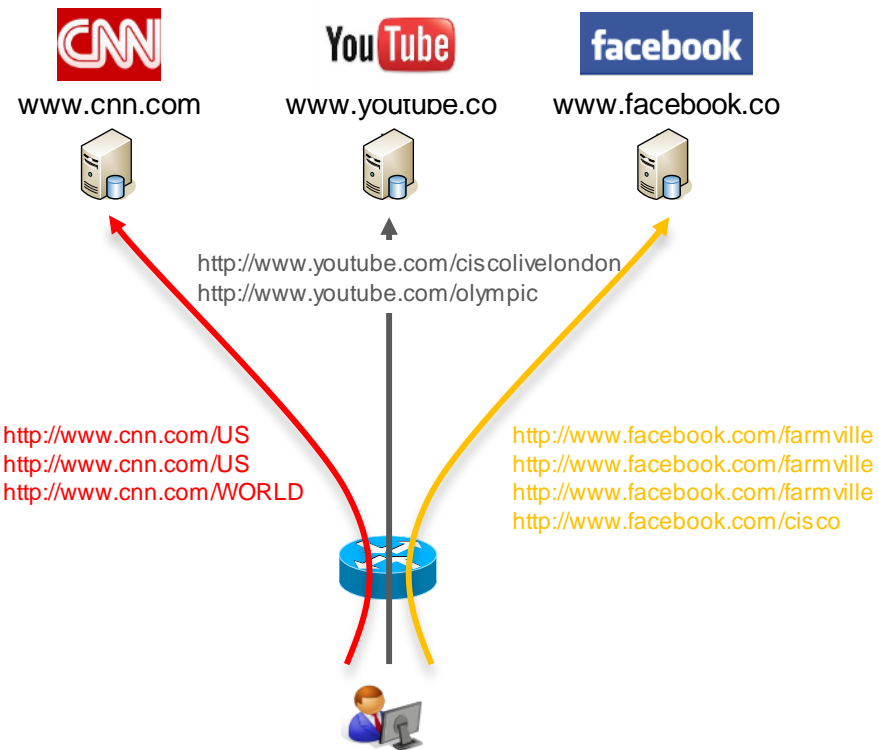
Top Domain, hit counts

Key Features

- Provide web browsing activity report
- Standard IPFIX export
- IOS: PA or MMA
- IOS-XE: MMA
- Utilise IPFIX Format which is extensible

Benefits

- Visibility into top domains
- Monitors data in Layers 2 thru 7
- Most visited web site
- Most visited URL per site
- How many hits for a particular domain – extracted from HTTP request message



Top Domain and URL Hit Count Report

Field Extraction Details – ISR-G2 with Performance Agent

ISR-G2: 15.2(4)M2

Field Name	Field ID	Description	Value
application http host	45003	Host name	www.cnn.com
application http uri statistics	42125	List of URI	US\02WORLD\01
art count new connections	42050	Number of new connections	3

- Supported in Performance Agent (PA)
- Provide as a concatenated string that collects the hit count for first level URI and domain.
- Details:
 - ISR-G2: PA will collect and export URI and hit-count in the format “uri:count::uri:count.....”.
 - The delimiters colon (:) and double colon (::) are written here just for the demonstration of the format. The actual delimiter would be NULL (\0)
 - URI and count is always represented in binary format using fixed length 2bytes.
 - The URI being collected and exported is limited to the first ‘/’.

Top Domain and URL Hit Count Report

Field Extraction Details – ASR1k/ISR-G2 with Unified Monitoring

Field Name	Field ID	Sub Application	Description	Value
application http host	45003	0x3402	Host name	www.cnn.com
application http url	45003	0x3401	URI	US
application http uri statistics	42125	-	List of URI	US\02WORLD\01

■ Pre XE3.10 (Unified Monitoring)

- Only URL and Host are supported.
- In a typical configuration it should be exported using a connection/transaction records [with export on transaction-end](#). So hit count =1, each URL is exported on a different record.
- We will target to have nested monitors with structured data to export such metric with associated info (for example to add bytes/packets/art per URI and not only hits).

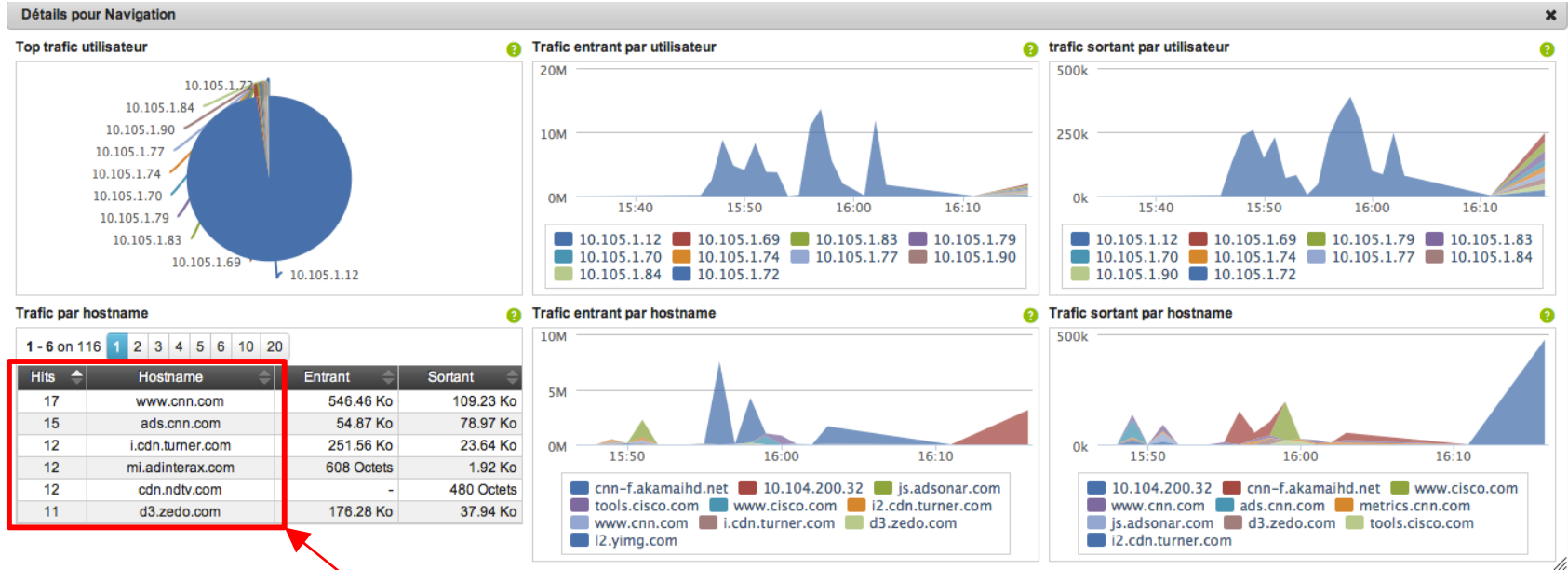
■ XE3.10, XE3.11 (Unified Monitoring)

- URI statistic field Supported
- Allowed only in connection/transaction records so the hit-count is always 1.
- The reason for adding this field is to limit the URL size.

■ Post 3.11 (Unified Monitoring)

- We will target to have nested monitors with structured data to export such metric with associated info (for example to add bytes/packets/art per URI and not only hits).

Example: URL Hit Count Report



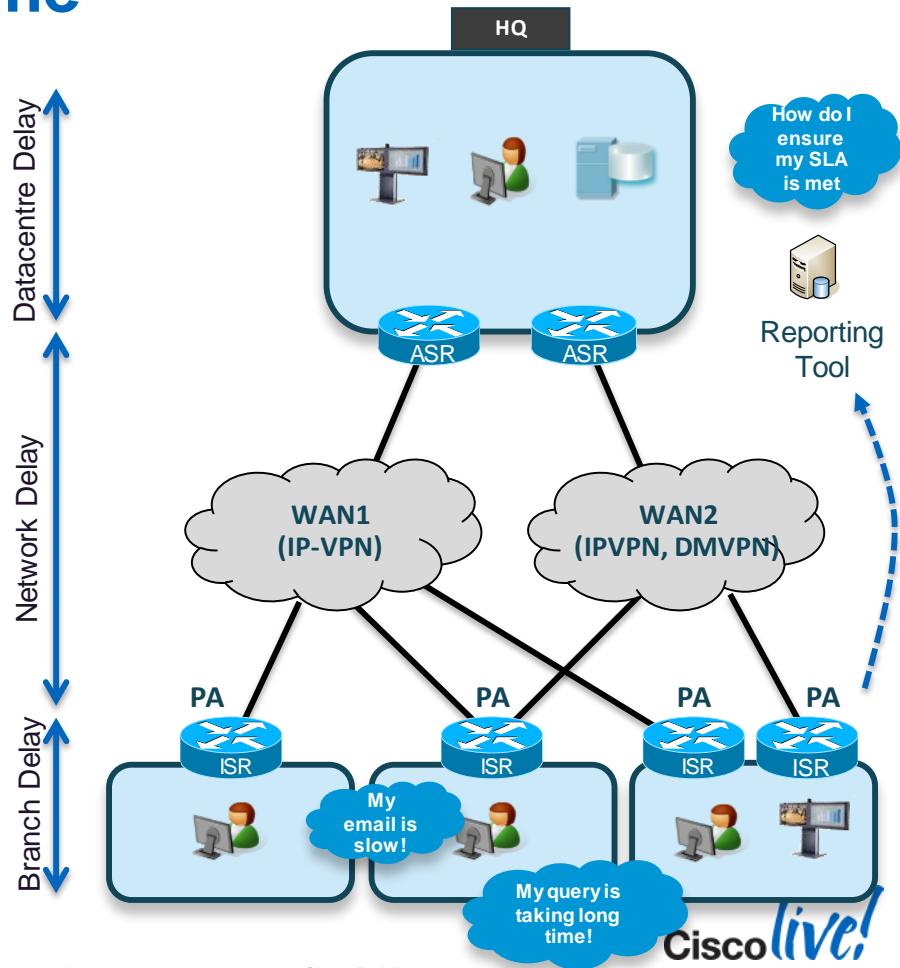
3. Application Response Time Measurement

Key Features

- 27 Application Response Time (ART) Metrics
- Interact with NBAR2 for Application ID
- IOS: PA or MMA
- IOS-XE: MMA
- Export: NFv9 and IPFIX export

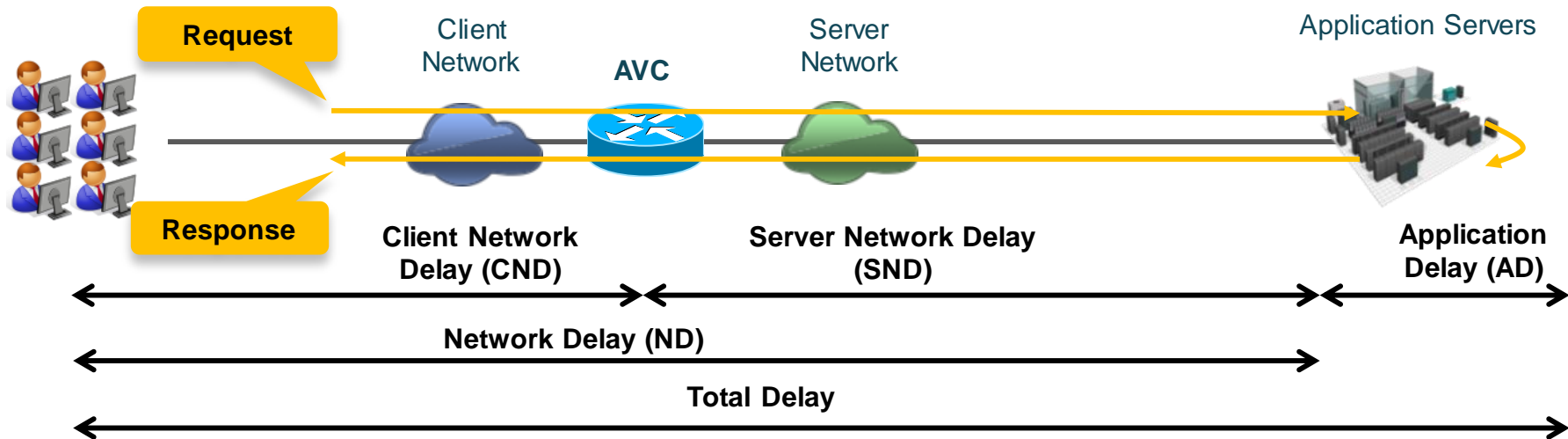
Benefits

- Visibility into application usage and performance
- Quantify user experience
- Troubleshoot application performance
- Track service levels for application delivery



Application Response Time

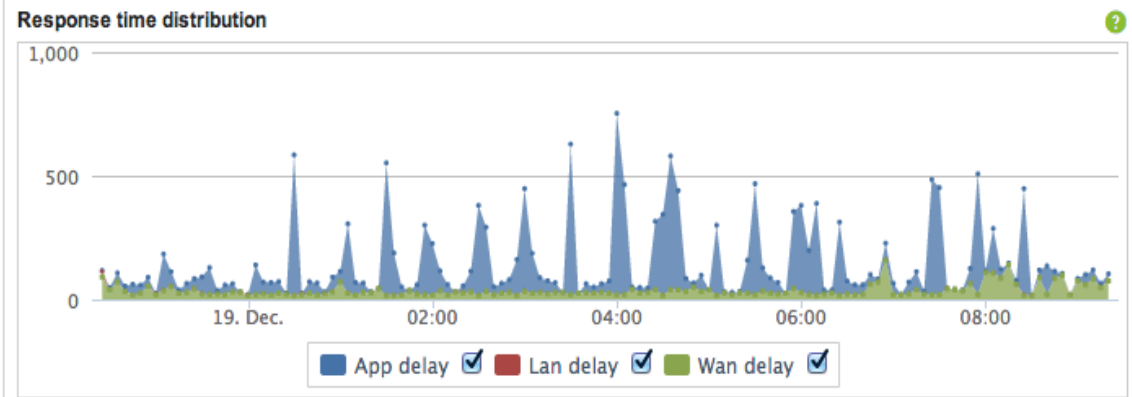
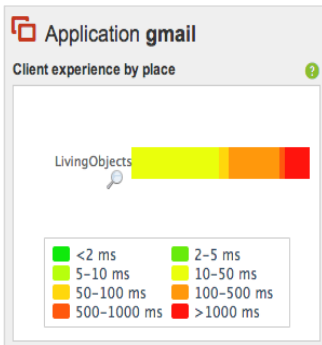
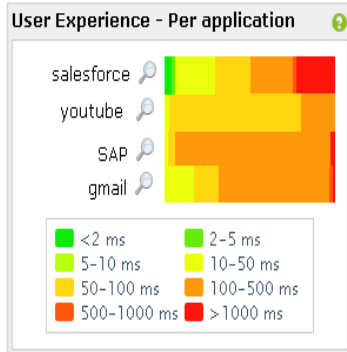
Network Path Segments



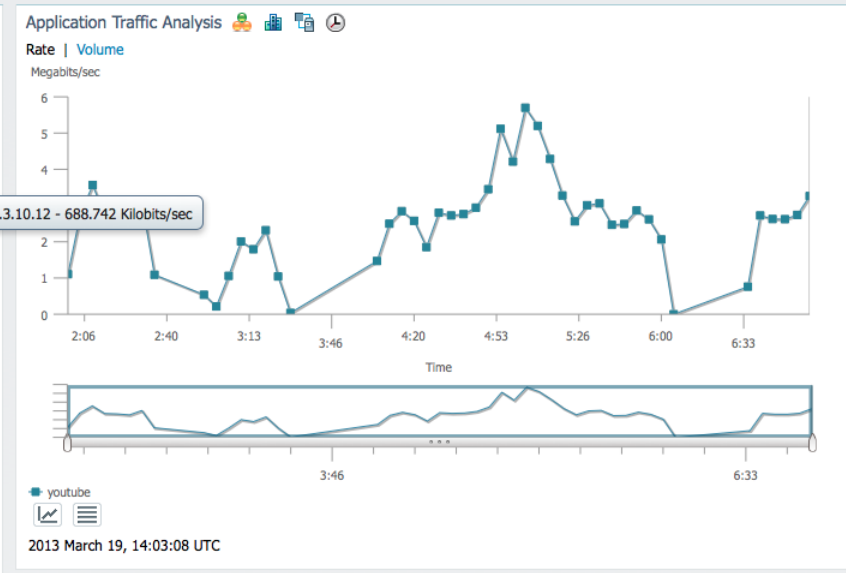
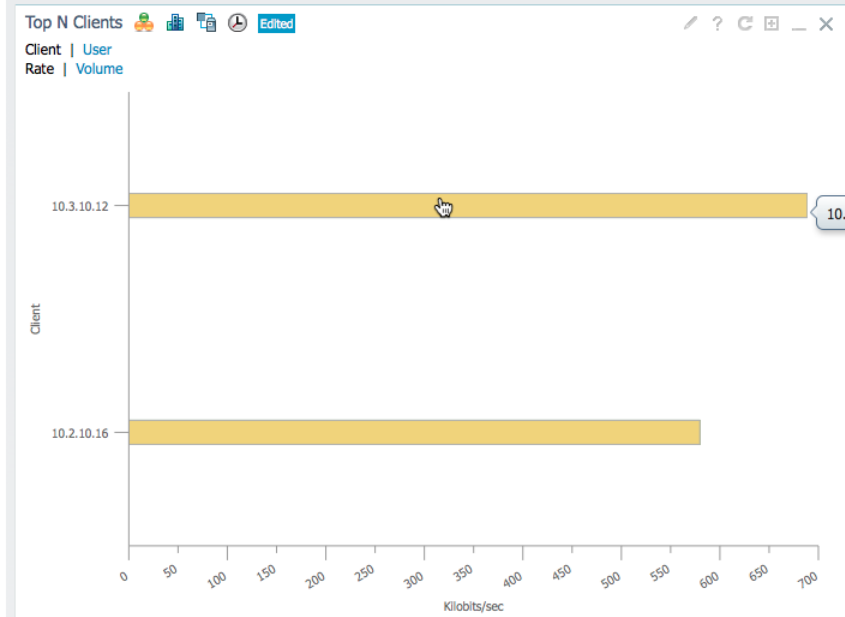
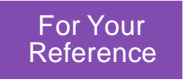
- Application response time provides insight into application behaviour (network vs server bottleneck) to accelerate problem isolation
- Separate application delivery path into multiple segments
- Server Network Delay (SND) approximates WAN Delay
- Latency per application

Application Response Time Measurement

For Your Reference



Screenshots: courtesy LivingObjects



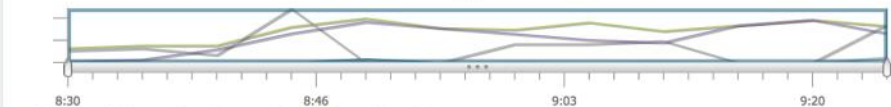
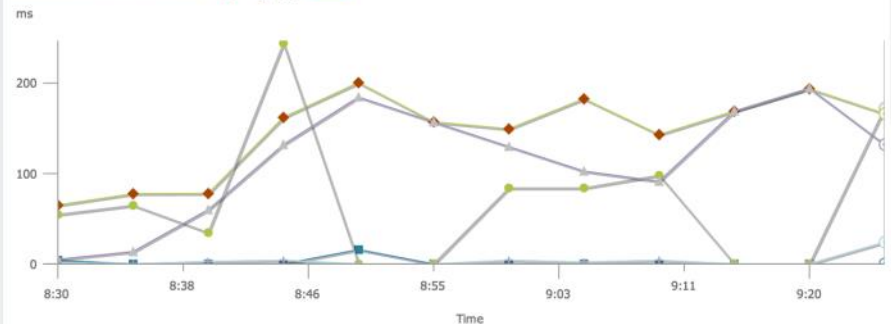
Application Server Performance

Application Server	Site	Application	Avg. Server Response Time (ms)	Max. Server Response Time (ms)	Analysis
74.125.224.39	Unassigned	youtube	67	109	
74.125.170.147	Unassigned	youtube	45	85	
74.125.224.37	Unassigned	youtube	35	84	
74.125.170.110	Unassigned	youtube	74	74	



Filters Application Site

Application ART Analysis



Client Network Time
 Server Response Time
 Server Network Time
 Transaction Time
 Data Time

2013 March 19, 16:29:27 UTC

Time: 09:25:00 3/19/2013 (PDT)

Value(s) are ms

Client Network Time: 24

Server Response Time: 132

Server Network Time: 172

Transaction Time: 166.22

Data Time: 0

Site	User	Application	Maximum Transaction Time (ms)	Average Transaction Time (ms)	Art Analysis
		http	176	176	Show Analysis
		http	193	146	Show Analysis
		http	258	46	Show Analysis
10.3.10.15		http	184	15	Show Analysis
10.3.10.17		http	0	0	Show Analysis

2013 March 19, 16:29:27 UTC

Worst N Sites by ART Metrics

Selected Metric : Transaction Time

Site	Application	Maximum Transaction Time (ms)	Average Transaction Time (ms)
Datacenter	http	55705	22479
Unassigned	http	55705	6344
Branch1	http	9202	1957
Branch4	http	5572	1532
Branch5	http	6938	585

QoS Visibility

QoS Class-ID, Queue Drops and Queue Hierarchy

Applied Policy Map

```
policy-map P1
class C1
  shaping average 16000000
  service-policy child
```

```
policy-map child
class C11
  bandwidth remaining percent 10
class C12
  bandwidth remaining percent 70
class class-default
  bandwidth remaining percent 20
```

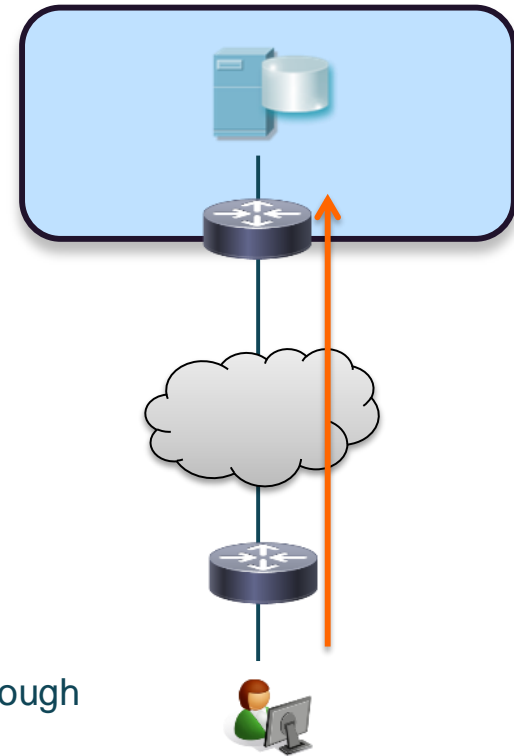
```
class-map match-all C1
match any
class-map match-all C11
match ip dscp ef
class-map match-all C12
match ip dscp cs2
```

In the Flow Record,
collect policy qos class hierarchy
collect policy qos queue drops

Flow	Hierarchy	Queue id
Flow 1	P1, C1, C11	1
Flow 2	P1, C1, C11	1
Flow 3	P1, C1, C12	2

Queue id	Queue packet drops
1	100
2	20

- For each flow, the class hierarchy and queue drops can now be exported through NetFlow
- Class-ID to Name mapping provided through separate Option Templates



4. Media Monitoring

Monitor Voice and Video Performance

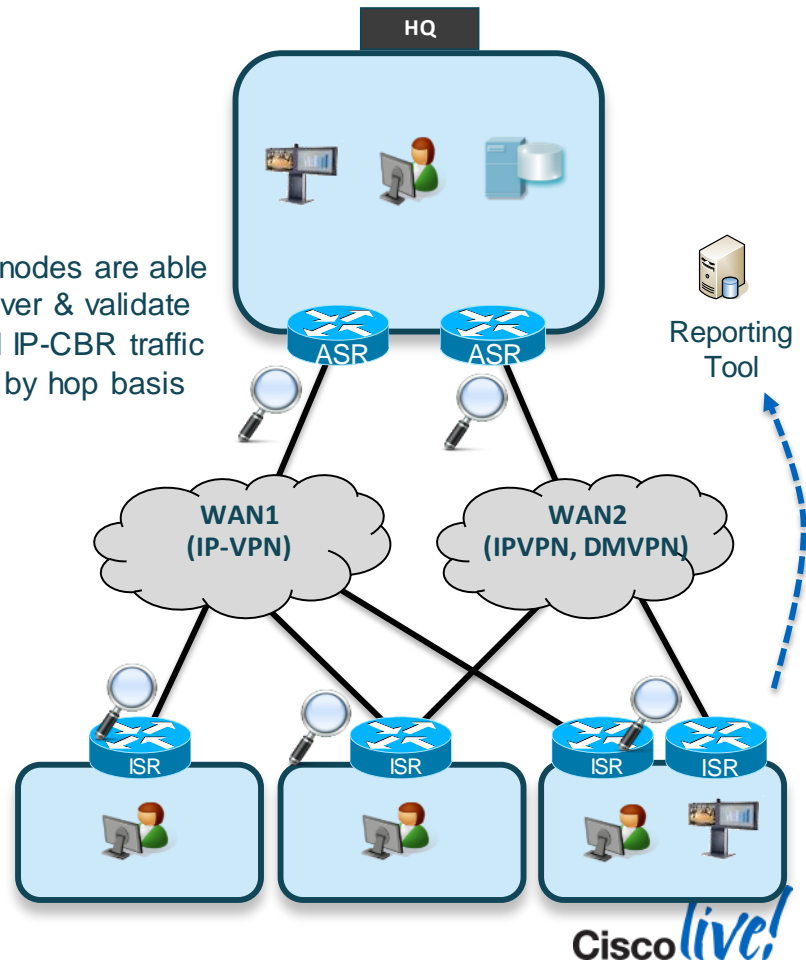
Key Features

- Monitor media performance metrics, i.e. jitter, loss
- Integrate with NBAR2 to identify applications
- Setting threshold and generating alert/alarm
- IOS: PerfMon or MMA
- IOS-XE: MMA
- Export: NFv9 or IPFIX export

Benefits

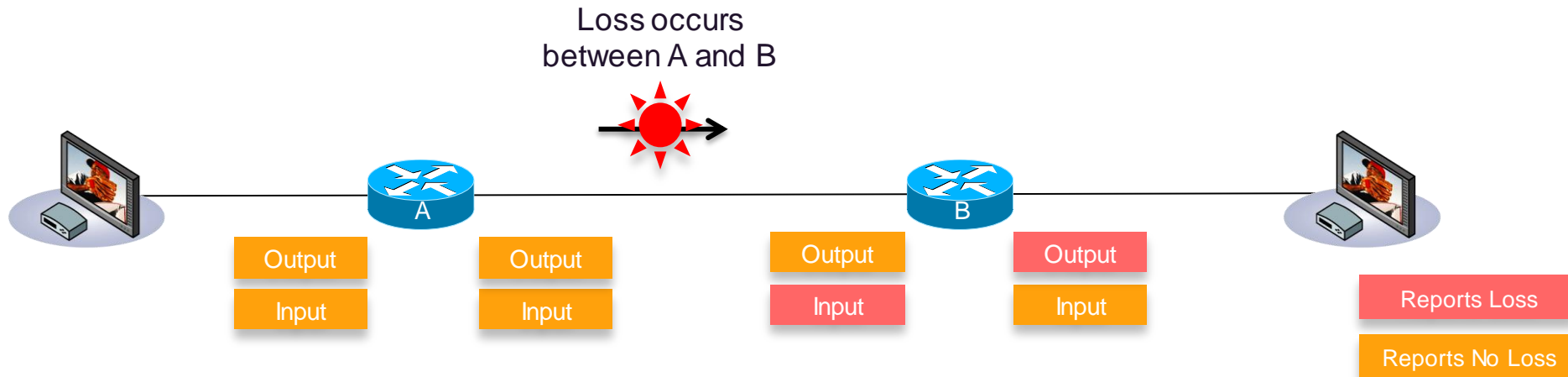
- Real-time monitoring of voice and video performance across network
- Accelerate troubleshooting – identify what, where, when is the problem
- Proactive troubleshooting
- Validate SLA

Network nodes are able to discover & validate RTP and IP-CBR traffic on hop by hop basis



Performance Monitor

Understand RTP metrics



- RTP packet drops on the WAN interface (input) or on the LAN interface (output).
- Synchronisation source identifier (SSRC) to distinguish between different audio and video channels if they share the same UDP session (TP).
- RTP jitter values
- RTP payload type gives you an idea of the kind of media in an RTP stream

Media Performance Metrics

For reference, below is the record definition we use in current profile for Media (input):

Key Fields

```
match ipv4 protocol
match ipv4 source address
match ipv4 destination address
match transport source-port
match transport destination-port
match transport rtp ssrc
match routing vrf output
match interface output
```

Non-Key Fields

```
collect routing vrf input
collect interface input
collect application name
collect ipv4 dscp
collect datalink source-vlan-id
collect connection initiator
collect counter packets
collect counter bytes long
collect connection new-connections
collect ipv4 ttl
collect transport rtp payload-type
collect transport rtp jitter mean sum
collect transport rtp jitter maximum
collect transport packets lost counter
collect timestamp sys-uptime first
collect timestamp sys-uptime last
```

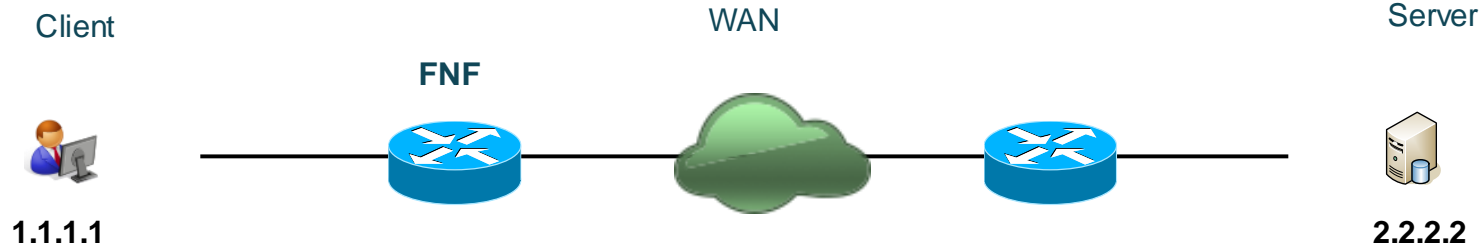
Performance Monitoring (MMA)

Implementation and Configuration

- CLI – Define your own records, monitors, class-maps and policy-map
- Prime Infrastructure 2.0
- CLI – Use ezPM with Cisco pre-defined profiles

Key Fields

Src/Dest IP vs Connection



Key Fields

match ipv4 source address
match ipv4 destination address
match transport source-port
match transport destination-port

or

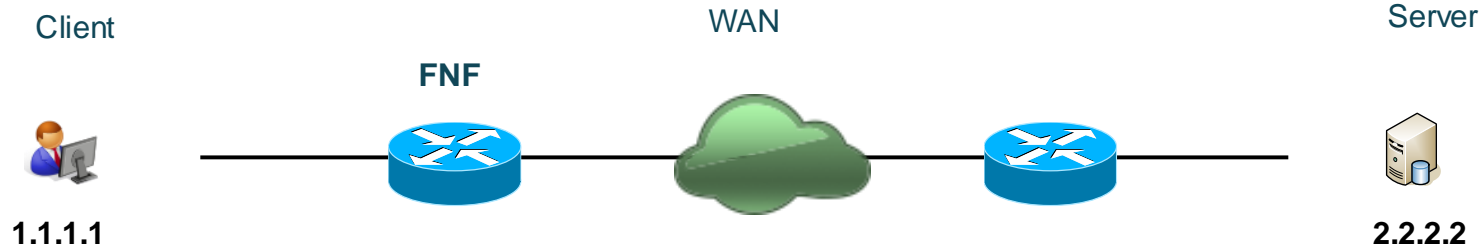
Key Fields

match connection client ipv4 address
match connection server ipv4 address
<match connection client transport port>
match connection server transport port

Client port can be omitted (don't provide much info)

Key Fields

Src/Dest IP vs Connection



Dir from client to server

- Source IP = 1.1.1.1, Dest IP = 2.2.2.2
- Client IP = 1.1.1.1, Server IP = 2.2.2.2



Dir from server to client

- Source IP = 2.2.2.2, Dest IP = 1.1.1.1
- Client IP = 1.1.1.1, Server IP = 2.2.2.2



- When using the src/dst fields, each direction creates a different record since the key is different. 2 records are created for each flow.
- When using the client/server fields, both directions results with the same key therefore one bi-dir record is created. 1 record is created for each flow.

Configuration Samples

- Conversation Traffic Stats for IPv4 and IPv6
- Application Response Time for IPv4 and IPv6
- Media Performance for IPv4 and IPv6

Unified Monitoring Policy

Conversation Traffic Stats

```
flow record type performance-monitor my-visibility-conv_ts_ipv4
```

```
description ezPM record
```

```
match routing vrf input
```

```
match ipv4 protocol
```

```
match application name account-on-reso
```

```
match connection client ipv4 address
```

```
match connection server ipv4 address
```

```
match connection server transport port
```

```
match services waas segment account-on
```

```
collect datalink source-vlan-id
```

```
collect ipv4 dscp
```

```
collect connection new-connections
```

```
collect connection sum-duration
```

```
collect connection server counter byte
```

```
collect connection server counter pack
```

```
collect connection client counter byte
```

```
collect connection client counter pack
```

```
collect services waas passthrough-reas
```

[SNIP]

```
flow record type performance-monitor my-visibility-conv_ts_ipv6
```

```
description ezPM record
```

```
match routing vrf input
```

```
match ipv6 protocol
```

```
match application name account-on-resolution
```

```
match connection client ipv4 address
```

```
match connection server ipv4 address
```

```
match connection server transport port
```

```
match services waas segment account-on-resolution
```

```
collect datalink source-vlan-id
```

```
collect ipv6 dscp
```

```
collect connection new-connections
```

```
collect connection sum-duration
```

```
collect connection server counter bytes long
```

```
collect connection server counter packets long
```

```
collect connection client counter bytes long
```

```
collect connection client counter packets long
```

```
collect services waas passthrough-reason
```

[SNIP]

Unified Monitoring Policy

Conversation Traffic Stats

```
flow monitor type performance-monitor my-visibility-conv_ts_ipv4
record my-visibility-conv_ts_ipv4
cache entries 156250
cache timeout synchronized 60
!
```

```
flow monitor type performance-monitor my-visibility-conv_ts_ipv6
record my-visibility-conv_ts_ipv6
cache entries 156250
cache timeout synchronized 60
!
```

Unified Monitoring Policy

Application Response Time

```
flow record type performance-monitor my-visibility-art_ipv4
```

```
description ezPM record
```

```
match routing vrf input
```

```
match ipv4 protocol
```

```
match application name account-on-reso
```

```
match connection client ipv4 address
```

```
match connection server ipv4 address
```

```
match connection server transport port
```

```
match services waas segment account-on
```

```
collect datalink source-vlan-id
```

```
collect ipv4 dscp
```

```
collect connection delay response to-s
```

```
collect connection server counter resp
```

```
collect connection delay response to-s
```

```
collect connection delay network to-se
```

```
collect connection delay network to-cl
```

[SNIP]

```
flow record type performance-monitor my-visibility-art_ipv6
```

```
description ezPM record
```

```
match routing vrf input
```

```
match ipv6 protocol
```

```
match application name account-on-resolution
```

```
match connection client ipv6 address
```

```
match connection server transport port
```

```
match connection server ipv6 address
```

```
match services waas segment account-on-resolution
```

```
collect datalink source-vlan-id
```

```
collect ipv6 dscp
```

```
collect connection delay response to-server sum
```

```
collect connection server counter responses
```

```
collect connection delay response to-server histogram late
```

```
collect connection delay network to-server sum
```

```
collect connection delay network to-client sum
```

[SNIP]

Unified Monitoring Policy

Application Response Time

```
flow monitor type performance-monitor my-visibility-art_ipv4
record my-visibility-art_ipv4
cache entries 56250
cache timeout synchronized 60
```

```
!
flow monitor type performance-monitor my-visibility-art_ipv6
record my-visibility-art_ipv6
cache entries 56250
cache timeout synchronized 60
!
```

Unified Monitoring Policy

Media Performance

```
flow record type performance-monitor my-visibility-media_ipv4_in
```

```
description ezPM record
```

```
match routing vrf input
```

```
match ipv4 protocol
```

```
match ipv4 source address
```

```
match ipv4 destination address
```

```
match transport source-port
```

```
match transport destination-port
```

```
match transport rtp ssrc
```

```
match interface input
```

```
collect datalink source-vlan-id
```

```
collect ipv4 dscp
```

```
collect ipv4 ttl
```

```
collect transport packets lost counter
```

```
collect transport rtp jitter maximum
```

```
collect application name
```

```
collect connection new-connections
```

```
collect transport rtp payload-type
```

```
collect transport rtp jitter mean sum
```

[SNIP]

```
flow record type performance-monitor my-visibility-media_ipv6_in
```

```
description ezPM record
```

```
match routing vrf input
```

```
match ipv6 protocol
```

```
match ipv6 source address
```

```
match ipv6 destination address
```

```
match transport source-port
```

```
match transport destination-port
```

```
match transport rtp ssrc
```

```
match interface input
```

```
collect datalink source-vlan-id
```

```
collect ipv6 dscp
```

```
collect ipv6 ttl
```

```
collect transport packets lost counter
```

```
collect transport rtp jitter maximum
```

```
collect application name
```

```
collect connection new-connections
```

```
collect transport rtp payload-type
```

```
collect transport rtp jitter mean sum
```

[SNIP]

Unified Monitoring Policy

Media Performance

```
flow monitor type performance-monitor my-visibility-media_ipv4_in
record my-visibility-media_ipv4_in
cache entries 4000
cache timeout synchronized 60
history size 10
```

```
flow monitor type performance-monitor my-visibility-media_ipv6_in
record my-visibility-media_ipv6_in
cache entries 4000
cache timeout synchronized 60
history size 10
```

Unified Monitoring Policy

Class Maps

```
class-map match-all my-visibility-conv_ts_ipv4
  match protocol ip
!
class-map match-all my-visibility-conv_ts_ipv6
  match protocol ipv6
!
class-map match-all my-visibility-art_ipv4
  match access-group name my-visibility-art_ipv4_tcp
!
class-map match-all my-visibility-art_ipv6
  match access-group name my-visibility-art_ipv6_tcp
!
class-map match-any my-visibility-media_app
  match protocol telepresence-media
  match protocol rtp
!
class-map match-all my-visibility-media_ipv4_in
  match access-group name my-visibility-media_ipv4_udp
  match class-map my-visibility-media_app
!
class-map match-all my-visibility-media_ipv4_out
  match access-group name my-visibility-media_ipv4_udp
  match class-map my-visibility-media_app
!
```

Define the Traffic you are interested in.
The Performance Monitors will be applied appropriately

Unified Monitoring Policy

Policy Maps

```
policy-map type performance-monitor my-visibility-in
class my-visibility-art_ipv4
  flow monitor my-visibility-art_ipv4
class my-visibility-art_ipv6
  flow monitor my-visibility-art_ipv6
class my-visibility-media_ipv4_in
  flow monitor my-visibility-media_ipv4_in
class my-visibility-media_ipv6_in
  flow monitor my-visibility-media_ipv6_in
class my-visibility-conv_ts_ipv4
  flow monitor my-visibility-conv_ts_ipv4
class my-visibility-conv_ts_ipv6
  flow monitor my-visibility-conv_ts_ipv6
```

Apply the Performance Monitors to the appropriate class and then apply the policy on the interface

AVC Configuration

Prime Infrastructure

- Enable AVC with just ON/OFF button
- With Cisco Prime Infrastructure 2.0

The screenshot displays the Cisco Prime Infrastructure configuration page for AV Configuration. The interface includes a navigation menu on the left with categories like Features and Technologies, Application Visibility, and AV Configuration. The main content area is divided into sections for Validation Criteria, Template Detail, Traffic Statistics, HTTP URL Visibility, Application Response Time, and Voice/Video Metrics. Each section contains configuration options for Device Type, Apply to Interface Role, IPs, Subnets, and Applications. The 'On' buttons for Traffic Statistics, HTTP URL Visibility, Application Response Time, and Voice/Video Metrics are circled in red, indicating they are the focus of the configuration.

Validation Criteria
*Device Type: Routers OS Version: []

Template Detail
*Apply to Interface Role: LAN-DATA

Traffic Statistics
On [] IPs, Subnets: Any IPv4 Applications: ANY
Advanced Options

HTTP URL Visibility
On [] IPs, Subnets: Any IPv4 Applications: Flash Yahoo, Flash Video, Gmail, Flash Myspace, RealMedia Traffic
Advanced Options

Application Response Time
On [] IPs, Subnets: Any IPv4 Applications: Any TCP
Advanced Options

Voice/Video Metrics
On [] IPs, Subnets: Any IPv4 Applications: Real-time Transport P..., Telepresence Media

Save as New Template Cancel

AVC Configuration

Prime AVC One-Click

- Enable AVC in one-click
 - One device at a time
- Two simple steps
 1. Select interface(s)
 2. Enable

The screenshot displays the Cisco Prime Infrastructure Device Work Center interface. The top navigation bar includes 'Home', 'Design', 'Deploy', 'Operate', 'Report', and 'Ad'. The main content area is titled 'Device Work Center' and shows a 'Device Group' of 'ALL'. A table lists devices with columns for 'Device Name', 'Reachability', 'IP Address/DNS', and 'Device Type'. Below the table, the 'Configuration' tab is active, showing the 'Feature Configuration' section. The 'Features' list includes 'Application Visibility', 'Interfaces', 'Routing', and 'Security'. The 'Interfaces' feature is expanded, showing a list of interfaces under 'AV 2.0 Interfaces'. Two red circles with numbers '1' and '2' highlight the configuration steps: '1' points to the 'GigabitEthernet0/1.13' interface, and '2' points to the 'Enable AV' checkbox.

Device Name	Reachability	IP Address/DNS	Device Type
avc-2901a	✓	172.29.0.1	Cisco 2901 Int...
avc-2951c.avctme...	✓	172.29.4.1	Cisco 2951 Int...
avc-3750a.avctme...	✓	172.29.6.14	Cisco 3750 Sta...
avc-asr1002a	✓	172.30.2.18	Cisco ASR 100...
avc-hq-sm-wlc1	✓	172.30.4.2	Cisco SRE 700 ...
avc-hq-wlc2	✓	172.30.0.35	Cisco 2504 Wir...

Feature	Configuration	Template Name	Input Reports
AV 2.0 Interfaces	Enable AV		
IPv4 Default Policy			
IPv4 + IPv6 Default Policy			
2 GigabitEthernet0/0			
3 GigabitEthernet0/1			
4 <input checked="" type="checkbox"/> GigabitEthernet0/1.13			
5 GigabitEthernet0/1.14			

AVC Configuration

ezPM

Monitor Name	Default Traffic Classification
Application-Response-Time (ART)	All TCP
URL	HTTP applications
Media	RTP applications over UDP
Conversation-Traffic-Stats	Remaining traffic not matching other classifications
Application-Traffic-Stats	DNS and DHT

- Enable AVC and enable flexibility:
 - Configuring exporters
 - Enable / Disable various traffic-monitors (a.k.a tools)
 - For each traffic-monitor, override some default parameters (IPv4/6, Ingress/Egress, traffic to which the monitor is applied, cache size..)

ezPM

```
! User defined ezPM context
performance monitor context my-visibility profile application-experience
  exporter destination 10.10.10.10 source GigabitEthernet0/0/1
  traffic-monitor all
!
! Attach the context to the interface
interface GigabitEthernet0/0/2
  performance monitor context my-visibility
!
```

- Equivalent to ~650 lines of configuration
- Records/Monitors/Class-maps/Policy-map pre-defined

Summary – AVC Monitoring for IOS

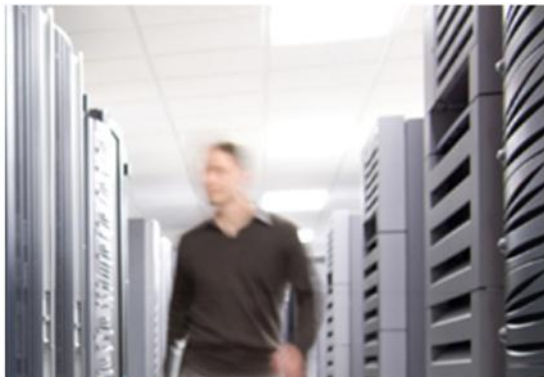
Implementation Options

What to Monitor	Option1 What to Configure	Option2 What to Configure	Option3 What to Configure New – IOS 15.4(1)T
Application Usage, Top Talkers	Flexible NetFlow	Performance Agent	Performance Monitor (traffic-stats)
Application Response Time	Performance Agent	Performance Agent	Performance Monitor (application-response-time)
Voice & Video Performance	Media Monitor	Media Monitor	Performance Monitor (media)

Summary – AVC Monitoring for IOS-XE

Implementation Options

What to Monitor	Option1 What to Configure	Option2 What to Configure
Application Usage, Top Talkers	Flexible NetFlow	Performance Monitor (traffic-stats)
Application Response Time	Performance Monitor (application-response-time)	Performance Monitor (application-response-time)
Voice & Video Performance	Performance Monitor (media)	Performance Monitor (media)

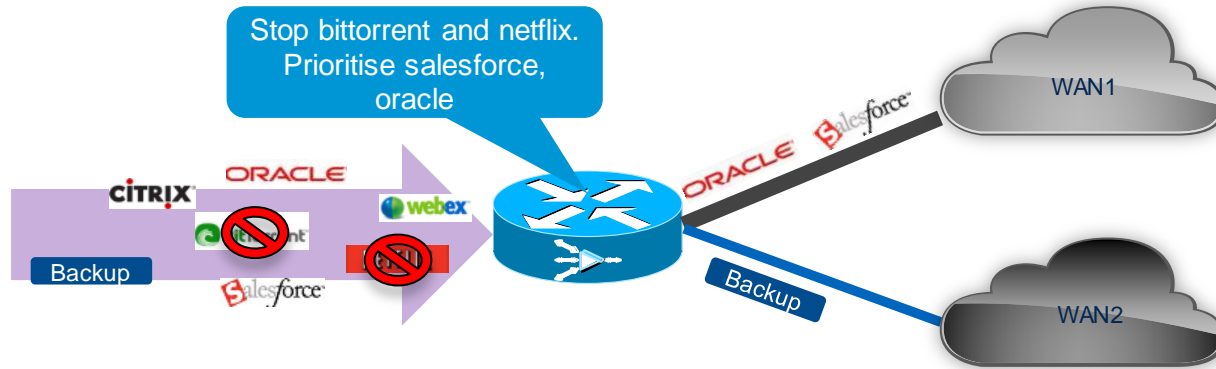


CONTROL

QoS and Performance Routing (PfR)

Maximise Application Performance

Controls application bandwidth usage and selects optimal path



Application-aware QoS

Identify 1000+ applications using NBAR2 and control bandwidth with Cisco industry leading QoS

Limit unwanted traffic and prioritise critical applications

Intelligent Path Selection

Deliver critical applications over the path which can meet application performance requirement using PfR

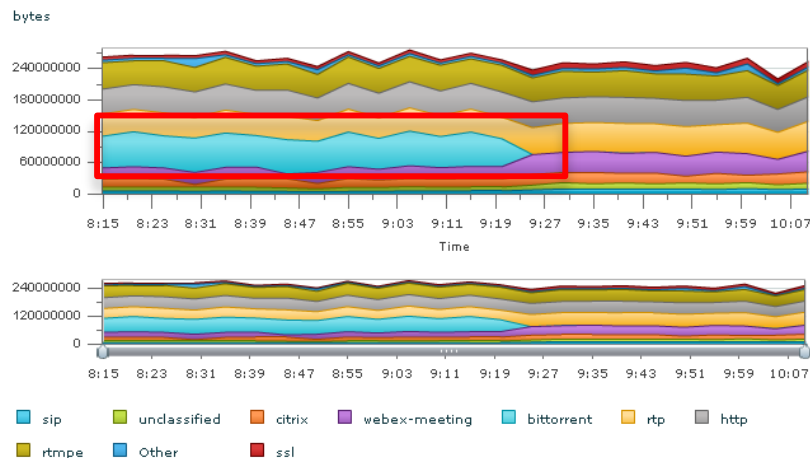
Automatic load share to maximise bandwidth use on available links

Example: Stop P2P Applications with AVC

After apply control policy



Top Application Traffic Over Time

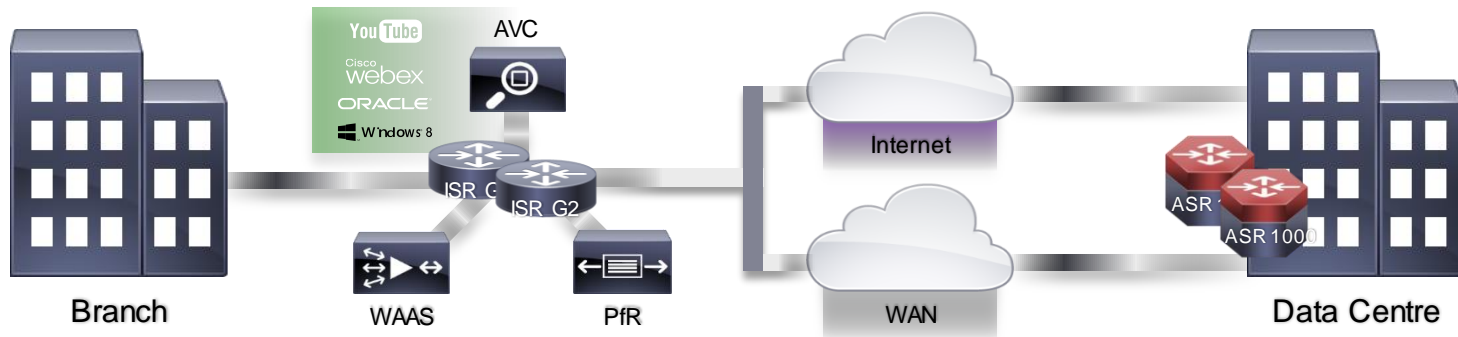


```
class-map match-any bittorrent
  match protocol attribute sub-category p2p-file-transfer
  match protocol bittorrent-networking
  match protocol dht
policy-map drop-bittorrent
  class bittorrent
    police 8000 conform-action drop exceed-action drop violate-action drop
interface GigabitEthernet0/0/0
  service-policy input drop-bittorrent
  service-policy output drop-bittorrent
```

Performance Routing

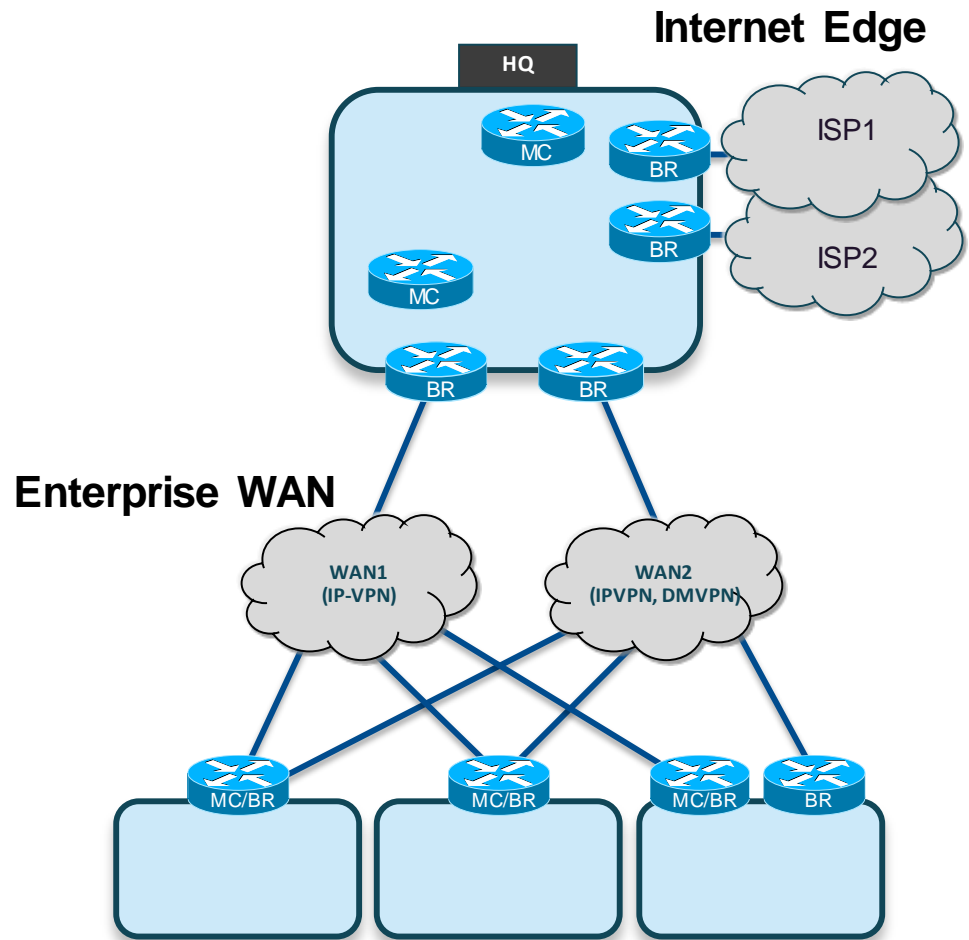
Intelligent Path Control

- Lower WAN Costs
 - Increasing use of Internet based WAN
- Full Utilisation of expensive WAN bandwidth
 - Efficient distribution of traffic based upon load, circuit cost and path preference
- Improved Application Performance
 - Per application best path based on delay, loss, jitter measurements
- Increased Application Availability
 - Protection from carrier black holes and brownouts



Performance Routing Topologies

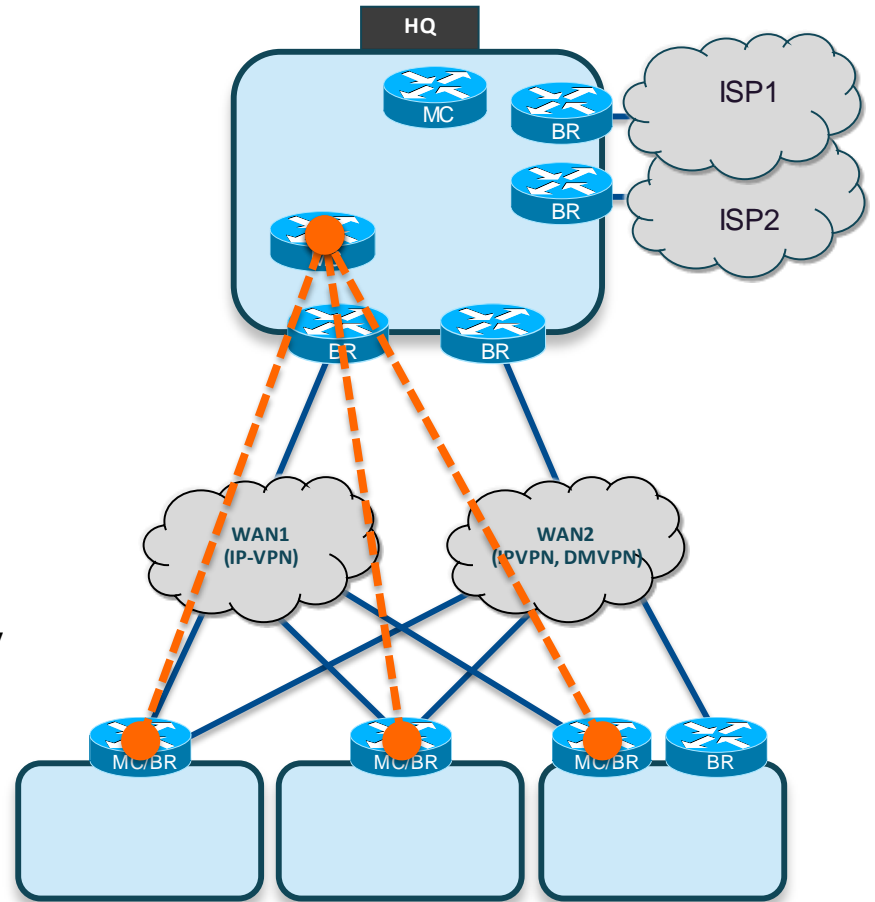
- IPv4 only (IPv6 support future)
- MC on all sites – Distributed Model
- MC controls local BRs only
- Optimise by:
 - Reachability, Loss,
 - Delay, Jitter, MOS,
 - Throughput, Load, and/or \$Cost



Performance Routing

Peering & Discovery

- Enterprise Domain
- Multisite MC Peering Framework
- MC to MC Peering Framework can be used to exchange policies, services and feedback
- Remote Site Discovery
 - Automatic discovery of branch routers
 - Simplifies Configuration – prefix and target discovery
 - Probing Efficiency – sharing of probe data across policies
 - Enhance PfR – remote site bandwidth discovery



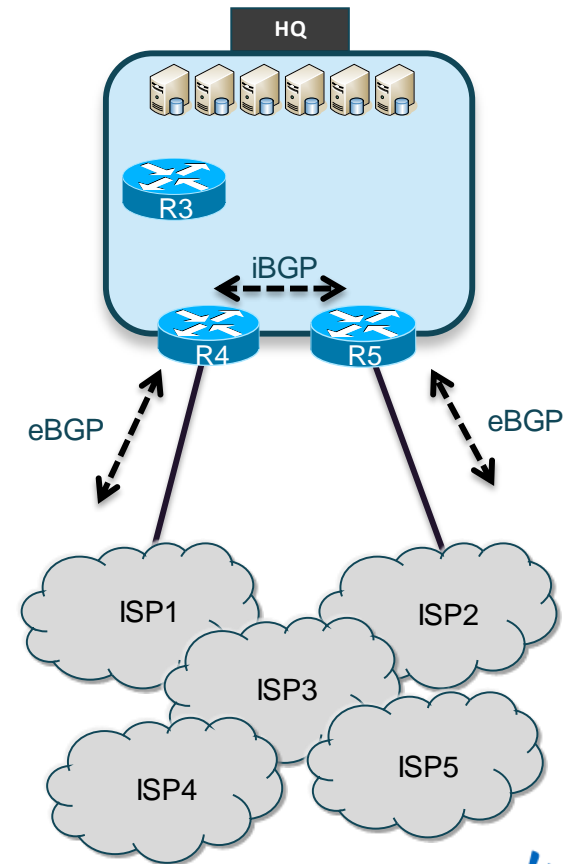
Automatic Traffic Engineering

- **Problem Statement**

- Ingress/Egress path are under/over utilised
- Maximise bandwidth utilisation (uplinks with different BW)

- **Solution: PfR used to load balance the traffic**

- New default policies based on load-balancing
- Cisco ASR1k is typical BR/MC with BR terminating WAN connections
- BGP routing
 - **BRs must be iBGP peers**
 - Default routing **or**
 - Partial routes **or**
 - Full routes



Enterprise WAN Use Case

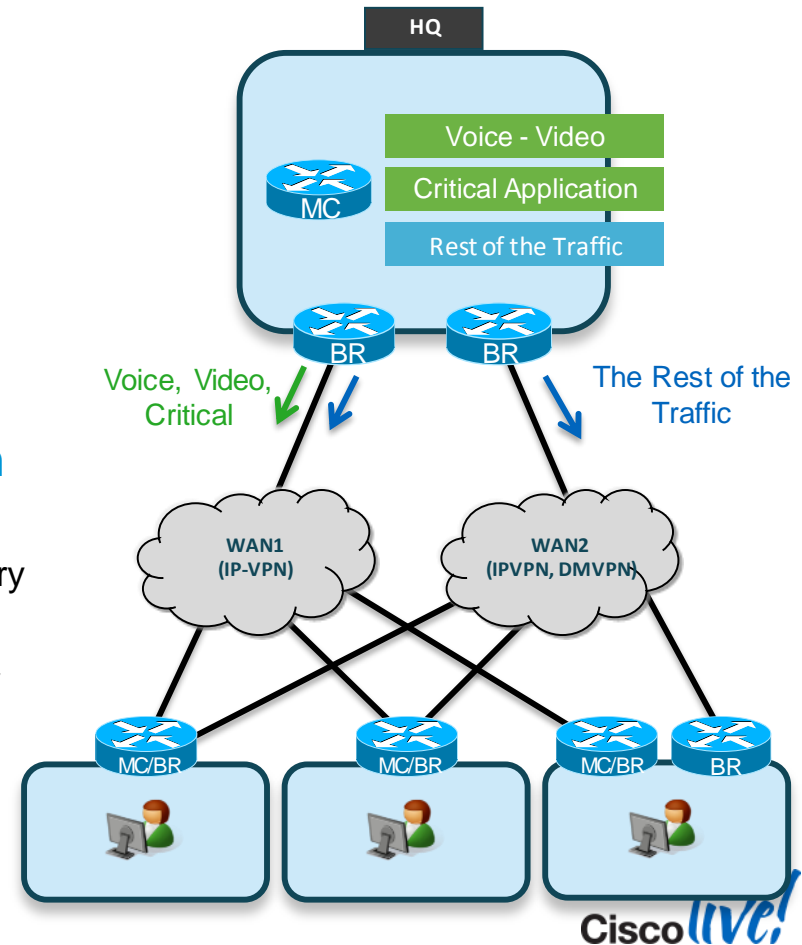
Blackout and Brownout

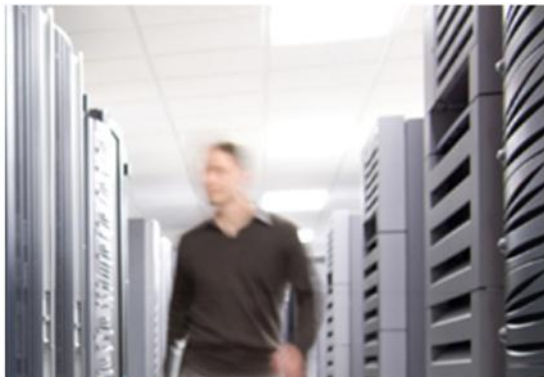
■ Problem Statement

- Recent carrier routing problem cause a network outage (Blackout).
- Fluctuating performance over the WAN is causing intermittent application problems (Brownout)
- Secondary/Backup WAN path under utilised

■ Solution: PfR Application based optimisation

- Protect Voice and Video traffic:
 - primary path, check delay, loss, jitter – fallback secondary
- Protect Business Applications:
 - primary path, check loss, utilisation – fallback secondary
- Best effort Applications – Maximise bandwidth utilisation:
 - load balanced across SPs or use the secondary path

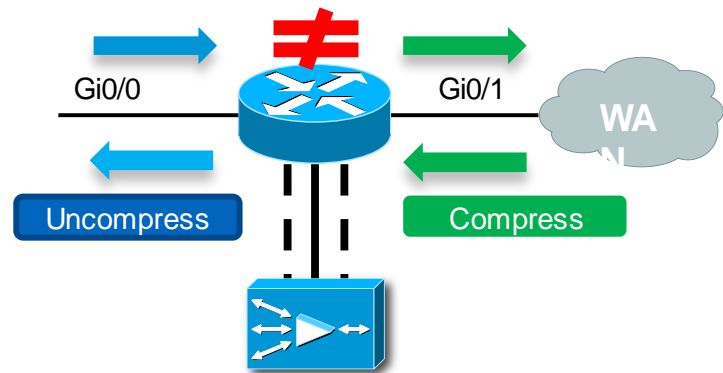
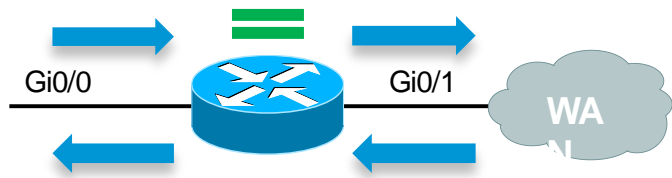




WAAS

Traffic Visibility Through FNF with WAAS

Overview



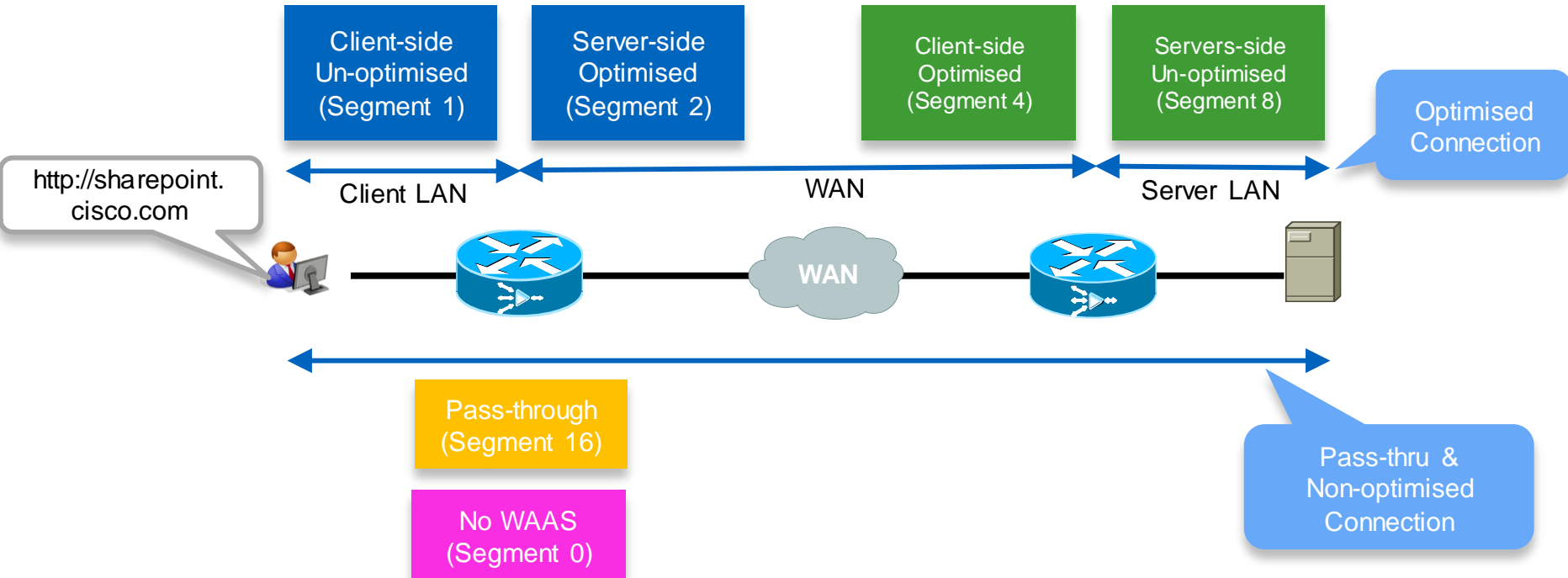
Before WAAS

- Ingress FNF on all interfaces is sufficient
 - LAN in traffic = WAN out traffic
 - WAN In traffic = LAN out traffic

After WAAS (with offpath redirection)

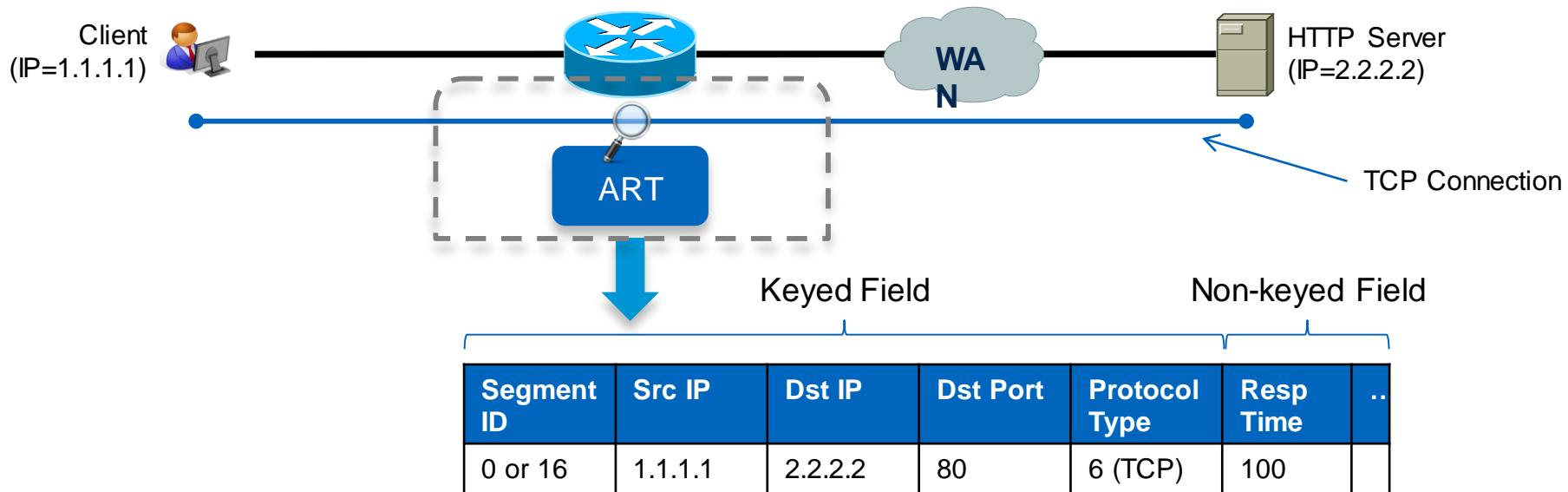
- Ingress FNF on all interfaces will give wrong results
 - LAN in traffic > WAN out traffic
 - LAN out traffic > WAN in traffic
- WAAS requires FNF on both ingress and egress of the same interfaces

WAAS Segment



PA Monitoring & Export without WAAS

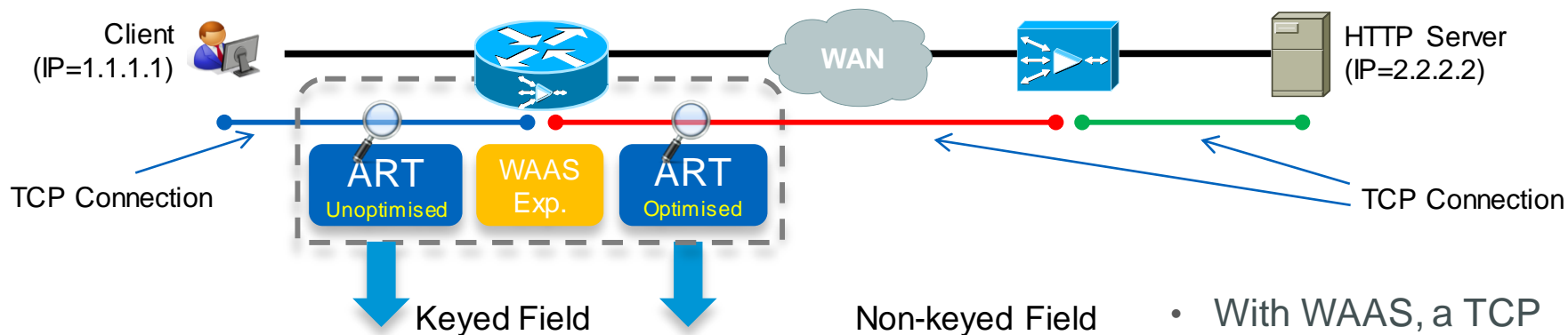
Overview



- Without WAAS, there is only **one** TCP segment seen by the router
- Segment ID of 0 indicates no WAAS
- Segment ID of 16 indicates pass-through

PA Monitoring & Export with WAAS Express

Overview

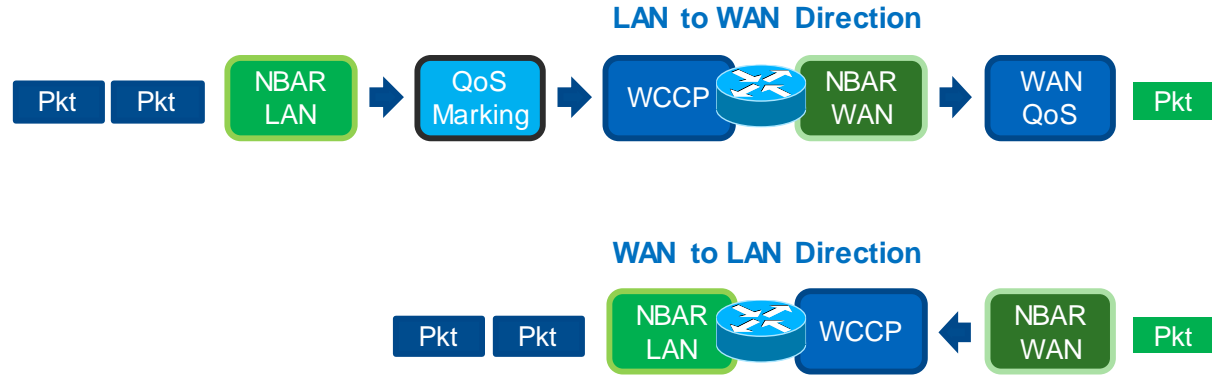
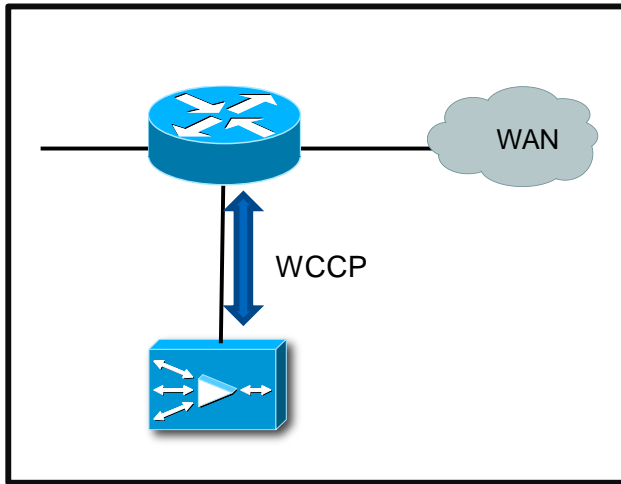


Segment ID	Src IP	Dst IP	Dst Port	Protocol Type	Resp Time	..
1	1.1.1.1	2.2.2.2	80	6 (TCP)	10	
2	1.1.1.1	2.2.2.2	80	6 (TCP)	100	

- With WAAS, a TCP connection between client and server is split into 3 TCP connections

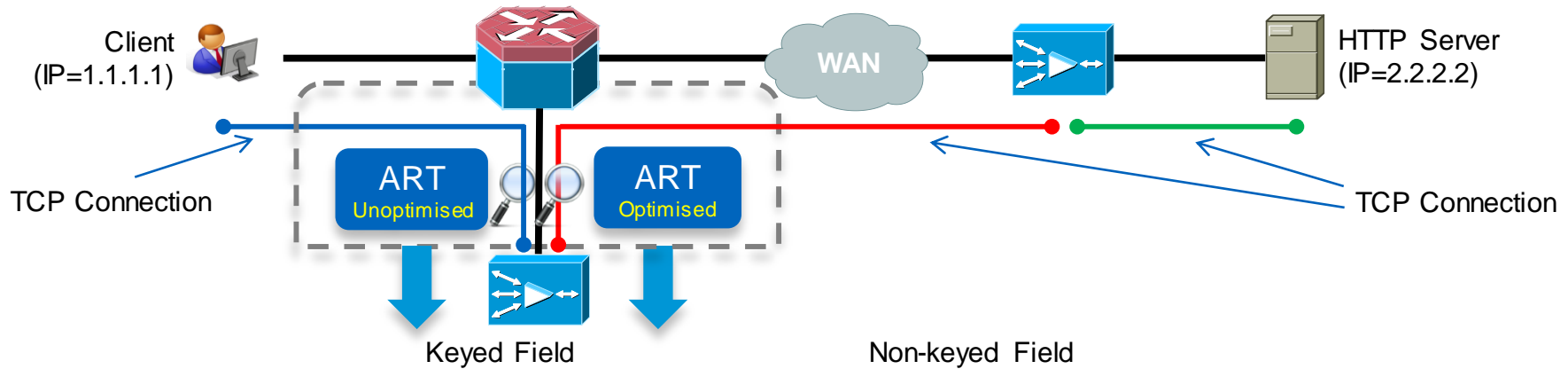
- With WAAS Express, ART monitors both Un-optimised and Optimised segments
- Each device (branch and headend) exports two records per TCP connection

WAN Optimisation Packet Path with WCCP



- Need to decide where is the best place to run NBAR
- Running NBAR on the WAN side is not desirable because NBAR will see compressed traffic
- Where should I run NBAR if I want application-aware QoS when WAAS is present?

ART Monitoring & Export with AppNav in ASR1K



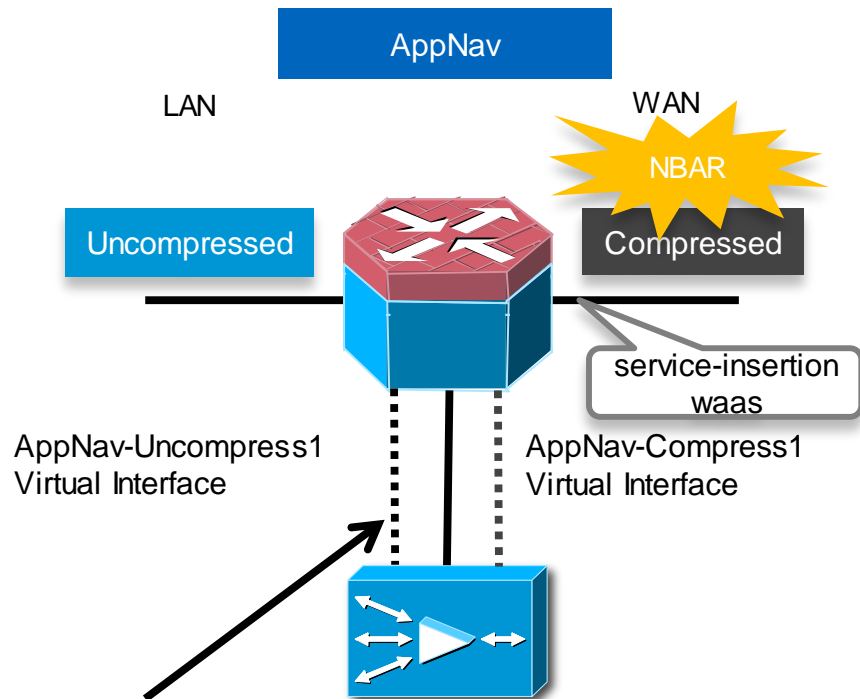
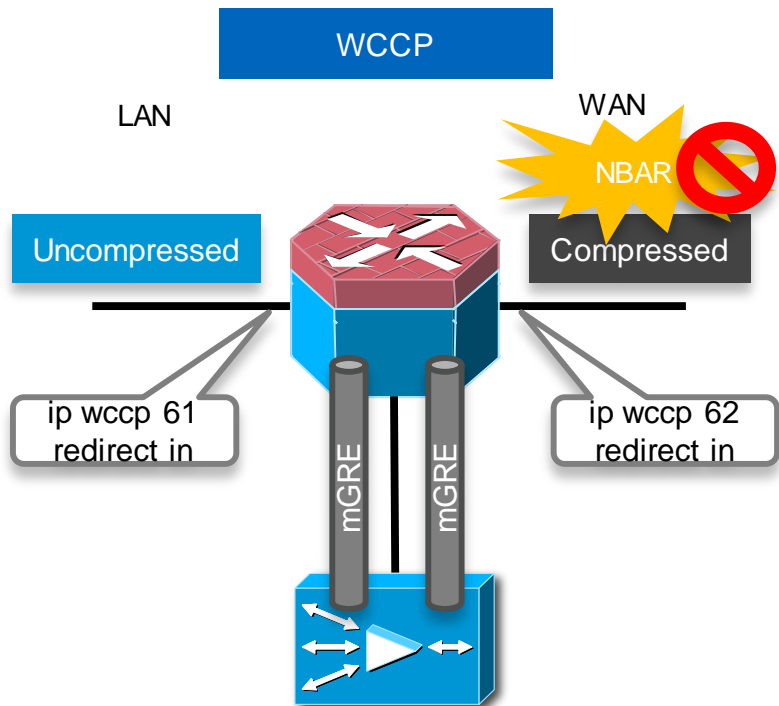
- With WAAS, a TCP connection between client and server is split into 3 TCP connections

Segment ID	Src IP	Dst IP	Dst Port	Protocol Type	Resp Time	..
1	1.1.1.1	2.2.2.2	80	6 (TCP)	10	
2	1.1.1.1	2.2.2.2	80	6 (TCP)	100	

- AppNav creates two logical interfaces, *AppNav-Uncompress* and *AppNav-Compress*
- ART monitors traffic on the AppNav logical interfaces and export two records

How AppNav Address NBAR2 & WAAS Interop?

Overview



If NBAR is enabled on WAN interface, and WAAS is enabled, automatically run NBAR on Uncompress Virtual Interface



Performance Tests

IOS Platforms – Traffic Profiles

- Stateful Traffic profile with enterprise branch application mix
- Throughput is measured as NDC (No Drop Connection)
- Average packet size: 390 bytes
- 30% of BW is upload, 70% of BW is download

Applications	% Bandwidth
VoIP g.729 (~28 Kbps)	10%
H.264 CIF Video (312 Kbps)	20%
Oracle	2.8%
Citrix ICA	3%
HTTP Applications	30%
HTTP Browsing (32K)	10%
HTTPS	10%
MS Exchange	5%
Streaming Video (160K and 250K)	5%
SMTP	2%
POP3	2%
DNS	0.2%

IOS Platforms – Test Configurations

	Config A Application aware QoS (without reporting)	Config B Application aware QoS (with reporting)	Config C Application Performance metrics
NBAR2	Yes	Yes	Yes
FNF – Traffic Usage	No	Yes	Yes
TCP Performance metrics (ART)	No	No	Yes
Media Monitoring	No	No	Yes
NBAR2 based QoS	Yes	Yes	Yes

IOS Platforms – Test Results

G2 Platform	A	B	C
	Throughput (Mbps)	Throughput (Mbps)	Throughput (Mbps)
3945e	705	351	184
3925e	428	253	151
3945	268	114	71
3925	225.3	92	60.8
2951	162	75	48
2921	112	53	37
2911	87	40	32
2901	81	41	25.6
1941	78	41	28

IOS-XE Platforms – Traffic Profiles

- Stateful Traffic profile with enterprise application mix modified for WAN aggregation
- Throughput measured @ 90% data plane CPU
- Average packet size: 550 bytes

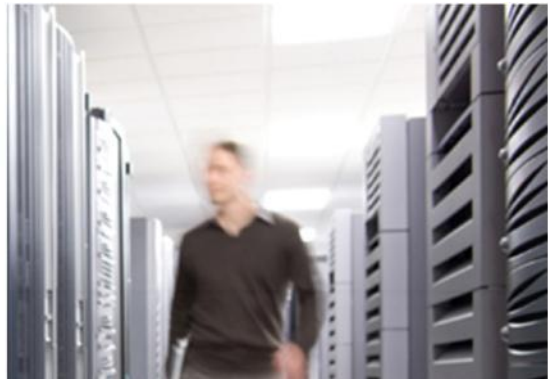
Applications	% Bandwidth
VoIP g.729 (~28 Kbps)	3%
H.264 CIF Video (312 Kbps)	20%
Oracle	2.8%
Citrix ICA	3%
HTTP Applications	22%
HTTP Browsing (32K)	22%
HTTPS	10%
MS Exchange	3%
Streaming Video (160K and 250K)	5%
SMTP	0.5%
POP3	0.5%
DNS	0.2%

IOS-XE Platforms – Test Configurations

	Config A Application QoS	Config B Application QoS + App Usage	Config C Application QoS + App Usage + App Performance
NBAR2	Yes	Yes	Yes
HQoS (with NBAR2)	Yes	Yes	Yes
Traffic stats flow records in unified monitoring	No	Yes	Yes
ART flow records in unified monitoring	No	No	Yes
Media flow records in unified monitoring	No	No	Yes

IOS-XE Platforms – Test Results

XE Platform	A	B	C
	Throughput (Gbps)	Throughput (Gbps)	Throughput (Gbps)
4451-X	1.4	0.9	0.7
ASR1001	4.1	2.4	2.1
ESP5	5.0	1.4	1.2
ESP10	10.0	2.8	2.5
ESP20	20.0	5.6	4.9
ESP40	23.8	4.9	4.7
Kingpin	17.7	12.4	10.9
ESP100	64.8	14.3	8.2



Conclusion

AVC Network Management – What is Available?

AVC Cisco Developer Network Site: <http://developer.cisco.com/web/avc>

Vendor		NBAR2	Field Extraction	URL Hit Count	MMON	ART	PfR	QoS Class	Multi-tenant
Cisco Prime Infrastructure 2.0	IOS	✓			✓	✓			
	XE	✓	✓		✓	✓			
ActionPacked LiveAction V3.x	IOS	✓			✓	✓	✓	✓	
	XE	✓ (MIBs)			✓	✓	✓	✓	
Plixer Scrutiniser	IOS	✓			✓	✓	✓		
	XE				✓		✓		
Living Objects	IOS	✓		✓		✓			✓
	XE			☐		☐			☐
InfoVista SDM 3.3 5View 6.3	IOS	✓				✓			✓
	XE								
Insight v4.0	IOS	✓				✓			✓
	XE	✓	✓						✓

Key Takeaway

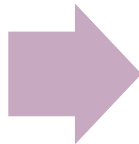
What can AVC do for me?

Identify various applications in my network

Collect traffic information and performance metrics without hardware probe

Provide data for proactive monitoring and troubleshooting

Tune my network to improve application performance



How?

NBAR2 uses DPI to identify 1000+ applications

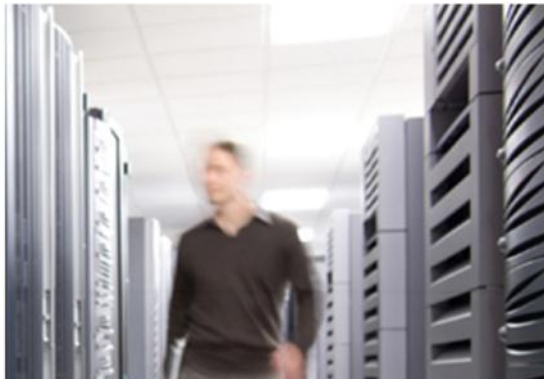
Embedded monitoring exports information in standard NFv9 or IPFIX format

Both Cisco Prime Infrastructure and 3rd party are supported

Application-aware QoS leveraging NBAR2 to identify applications – PfR Path Control

Technical References

- Application Visibility and Control
 - <http://www.cisco.com/go/avcportal>
 - <http://www.cisco.com/go/pfr>
- Docwiki.cisco.com
 - AVC: <http://docwiki.cisco.com/wiki/AVC:Home>
 - PFR: <http://docwiki.cisco.com/wiki/PfR:Home>
- AVC Solution Guide for IOS-XE
 - http://www.cisco.com/en/US/docs/ios/solutions_docs/avc/ios_xe3_8/avc_soln_guide_iosxe3_8.html
 - http://www.cisco.com/en/US/docs/ios/solutions_docs/avc/ios_xe3_9/avc_soln_guide_iosxe3_9.html
 - http://www.cisco.com/en/US/partner/docs/ios/solutions_docs/avc/ios_xe3_10/avc_config.html
- NBAR
 - http://www.cisco.com/en/US/partner/docs/ios/ios_xe/qos/configuration/guide/clsfy_traffic_nbar_xe.html
- AVC Cisco Developer Network (CDN)
 - <http://developer.cisco.com/web/avc>



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