

TOMORROW starts here.



Cisco *live!*

Cloud Managed Security with Meraki MX

BRKSEC-2900

John-Paul Sikking

Security Specialist

Agenda

- Introduction
- Why cloud managed networking?
- Cloud-managed networking architecture
- Solution highlights
- Product Families
- Out of the box demo
- Q+A

Bringing The Cloud To Enterprise Networks



Cisco Meraki: 100% Cloud-Managed Networking

- Cisco Meraki: a complete cloud-managed networking solution
 - Wireless, switching, security and MDM, centrally managed over the web
 - Built from the ground up for cloud management
 - Integrated hardware, software, and cloud services
- Leader in cloud-managed networking
 - Among Cisco's fastest-growing portfolios: over 100% annual growth
 - Tens of millions of devices connected worldwide since 2006
- Recognised for innovation
 - Gartner Magic Quadrant, InfoWorld Technology of the Year, CRN Coolest Technologies

Trusted by thousands of customers worldwide:



BRKSEC-2900

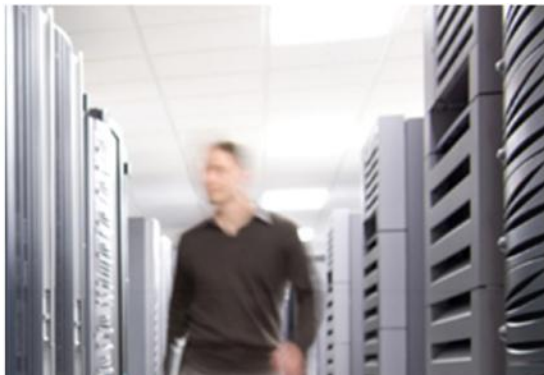


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Why Cloud Managed Networking?

The Cloud Increases IT Efficiency



Manageability



Scalability



Cost Savings

- Turnkey installation and management
- Integrated, always up to date features
- Scales from small branches to large networks
- Reduces operational costs

An Integrated Solution For New IT Challenges



1 billion iOS & Android devices



Integrated mobile device management



HD video and rich media



Layer 7 application shaping



New business opportunities



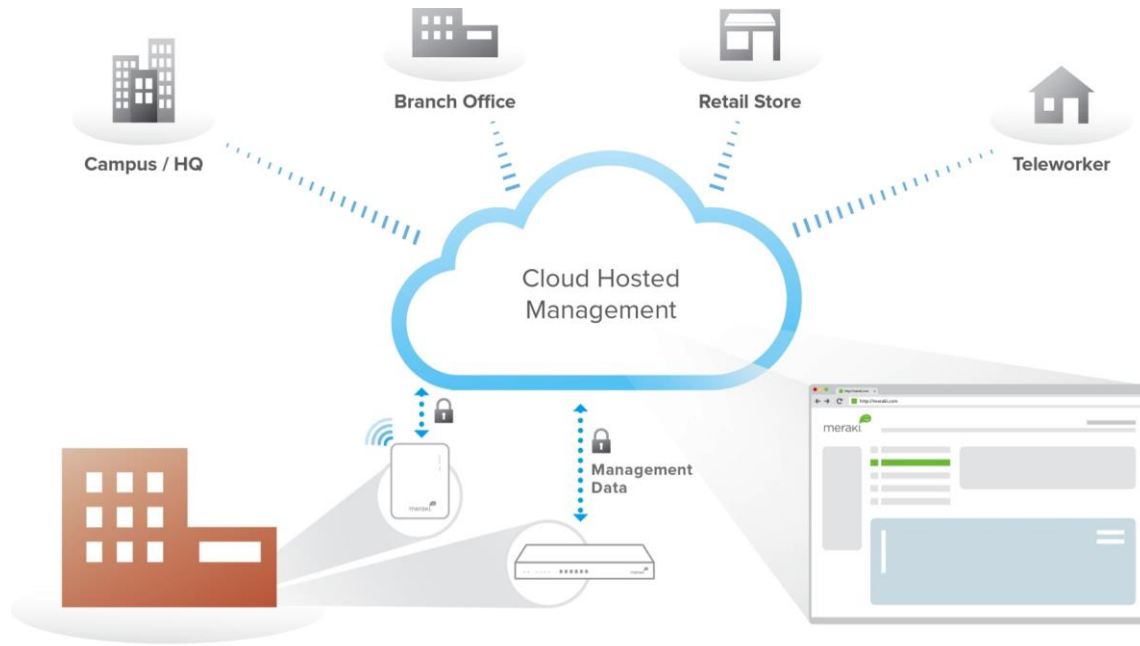
Analytics and user engagement

A complete solution out of the-box:
No extra hardware, software, or complexity



Cloud Architecture

Cloud-Managed Networking Architecture



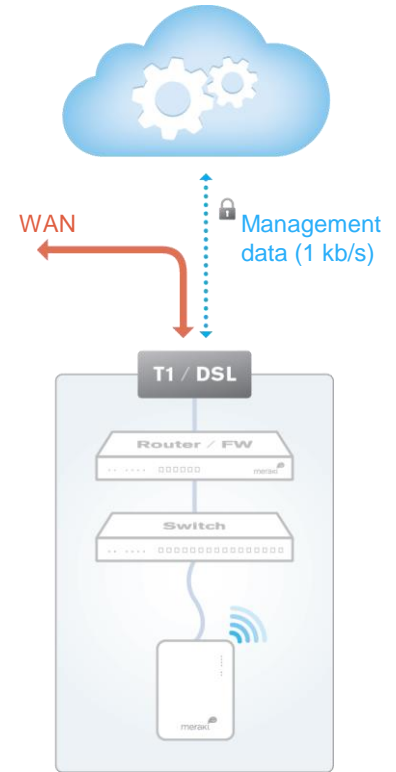
Network endpoints securely connected to the cloud

Cloud-hosted centralised management platform

Intuitive browser-based dashboard

Out Of Band Cloud Management In Every Product

- Scalable
 - Unlimited throughput, no bottlenecks
 - Add devices or sites in minutes
- Reliable
 - Highly available cloud with multiple Data Centres
 - Network functions even if connection to cloud is interrupted
 - 99.99% uptime SLA
- Secure
 - No user traffic passes through cloud
 - Fully HIPAA / PCI compliant (level 1 certified)
 - 3rd party security audits, daily penetration testing
 - Automatic firmware and security updates (user-scheduled)



Reliability and security information at meraki.cisco.com/trust

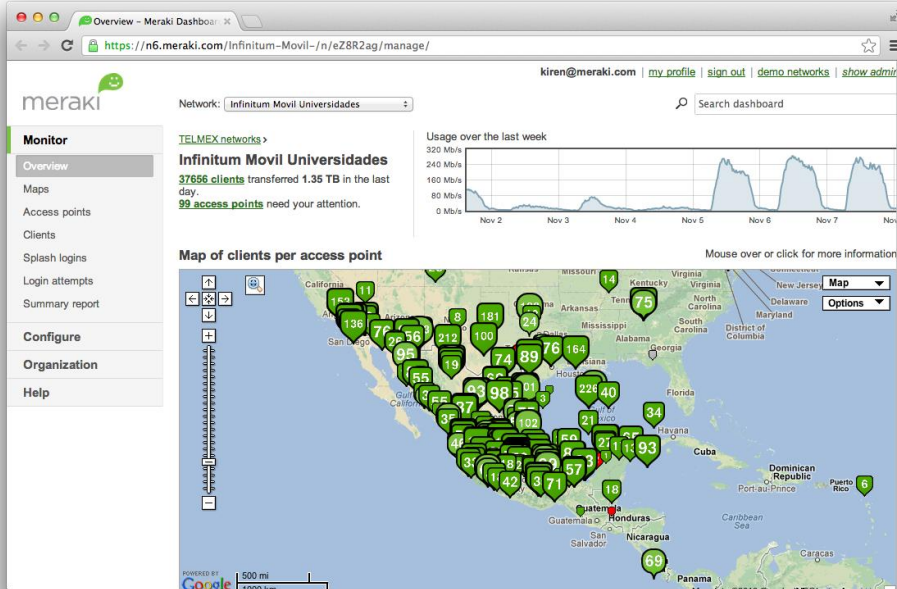
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Scalable Cloud Infrastructure



Telmex
Nationwide hotspot and
3G offload network



Dress Barn
Nation-wide deployment spanning
hundreds of retail stores



Motel 6
70,000 hotel room deployment



Jeffco School District
80,000 student district with 100+
schools

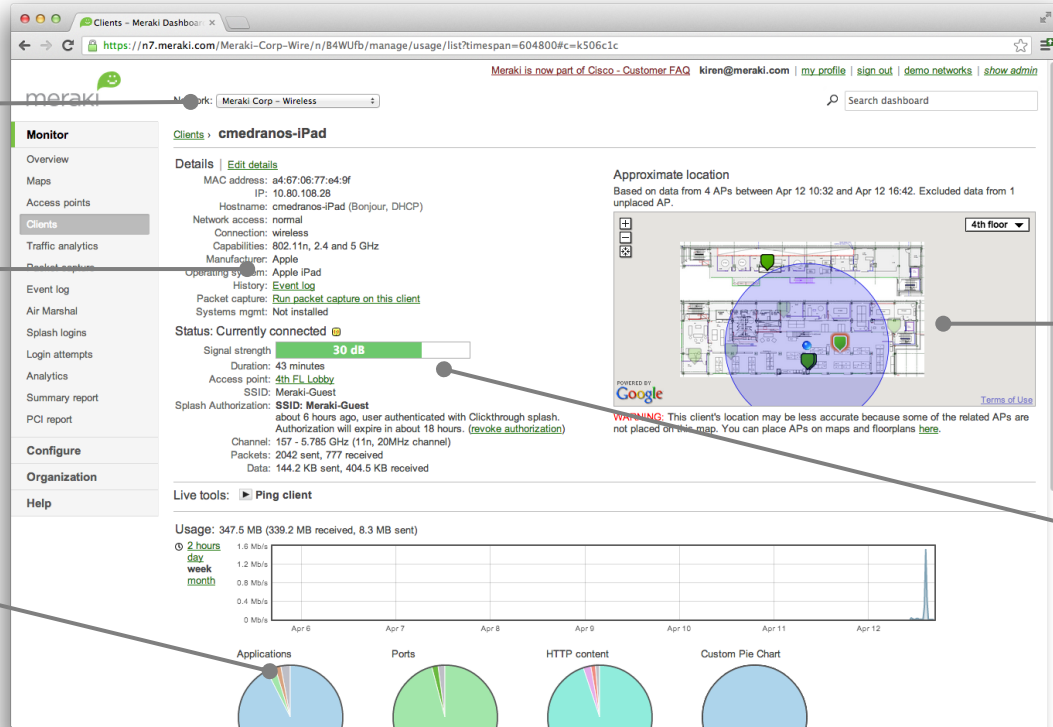
Proven in 10,000+ endpoint deployments

Intuitive Web-Based Dashboard

Wired + wireless

Client fingerprints

Application QoS



Instant search

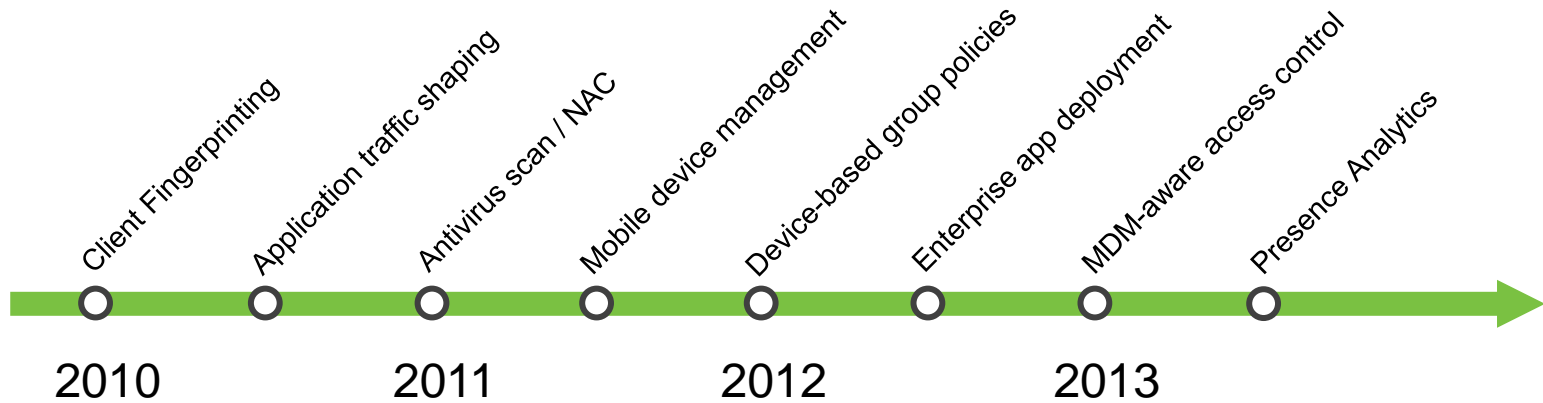
Location analytics

Real-time control

SaaS Feature Delivery

- Feature updates seamlessly delivered from the cloud (user-scheduled)
- Adapts to new devices, applications, and business opportunities

BYOD feature velocity, past 36 months:





Solution Highlights

Distributed Networks



The screenshot displays a network management interface. On the left is a sidebar with navigation options: Monitor, Configure, Organization, Overview (selected), Change log, Settings, Configuration sync, License info, and Help. The main area features a map of the United States with numerous green and red location pins. A table on the right lists network details:

Name	Usage	Clients
MAU1651 - Bossier City LA	none	0
DB0792 - Detroit MI	none	0
DB0339 - Matthews NC	none	0
DB0342 - Oceanside NY	none	0
MAU1581 - Papillon NE	none	0
DB0672 - Destin FL	none	0
DB0421 - Exton PA	none	0
MAU LAB EVDO	none	0
DB0440 - Champaign IL	none	0
MAU1660 - Hanford CA	none	0
DB0916 - Tulsa OK	none	0
DB0809 - Turnersville NJ	none	0

Centralised cloud management scales to thousands of sites

Multi-site visibility and control

Map-based dashboard; configuration sync; remote diagnostics; automatic monitoring and alerts

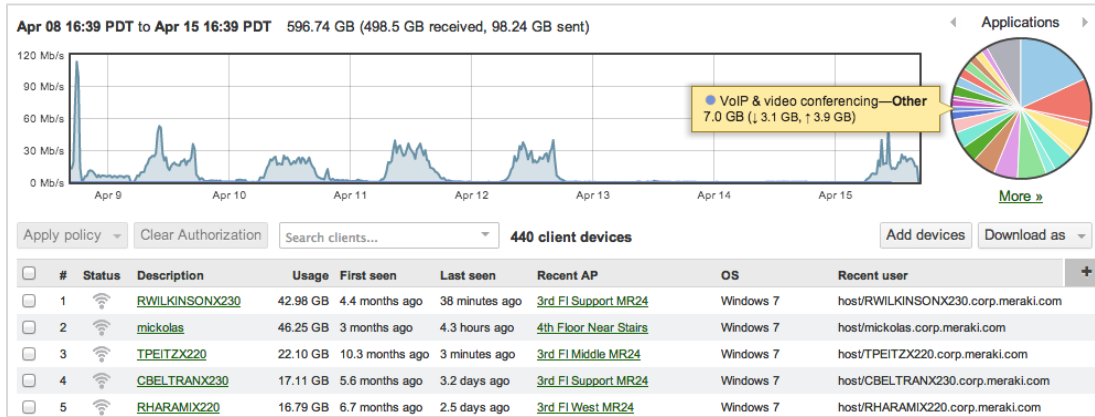
Zero-touch provisioning

Devices automatically provision from the cloud, no staging required; self-configuring site-to-site VPN

Traffic acceleration

WAN optimisation and web caching accelerates and de-duplicates network traffic; application-aware QoS prioritises productivity apps

High Capacity Edge Networks



RF optimisation and application-aware QoS for high-throughput, high-density WLAN

Layer 7 application traffic shaping

Throttle, block, or prioritise application traffic with DPI-based fingerprinting; set user and group-based shaping rules

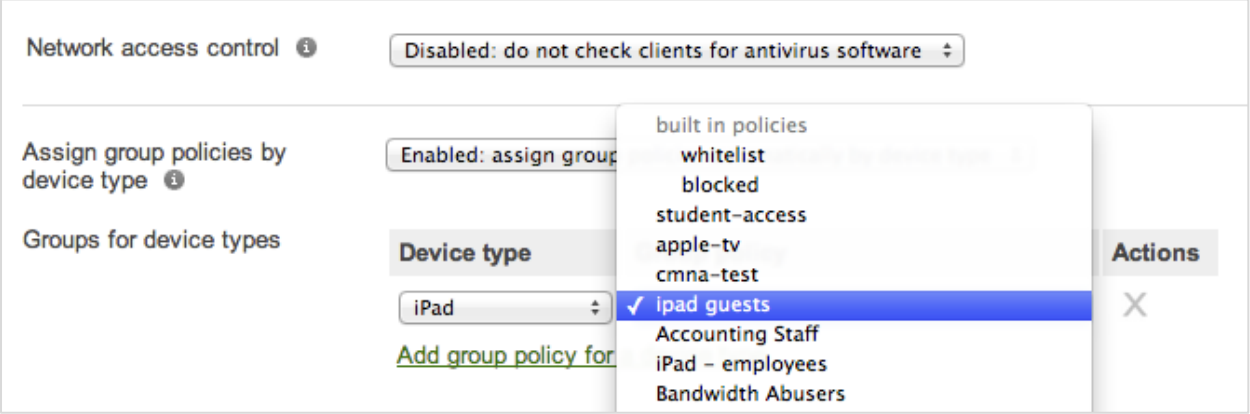
Cloud-base RF optimisation

Dynamically avoid interference, optimising channel selection and power levels

Density-optimised WLAN

RF platform tuned for airtime fairness and performance in dense performance-critical environments

Bring Your Own Device (BYOD)



The screenshot shows a configuration page for 'Network access control'. The main setting is 'Disabled: do not check clients for antivirus software'. Below this, there's a section for 'Assign group policies by device type' which is 'Enabled: assign group policies by device type'. Underneath, there's a 'Device type' dropdown menu currently set to 'iPad'. A dropdown menu is open, showing a list of policies: 'built in policies', 'whitelist', 'blocked', 'student-access', 'apple-tv', 'cmna-test', 'ipad guests' (which is selected with a checkmark), 'Accounting Staff', 'iPad - employees', and 'Bandwidth Abusers'. To the right of the dropdown is an 'Actions' button with a close icon (X).

Out-of-the-box security, management, and capacity for BYOD-ready deployments

Device-aware security

Device-aware firewall and access control; Antivirus scan; LAN isolation; Bonjour Gateway; Content and security filtering

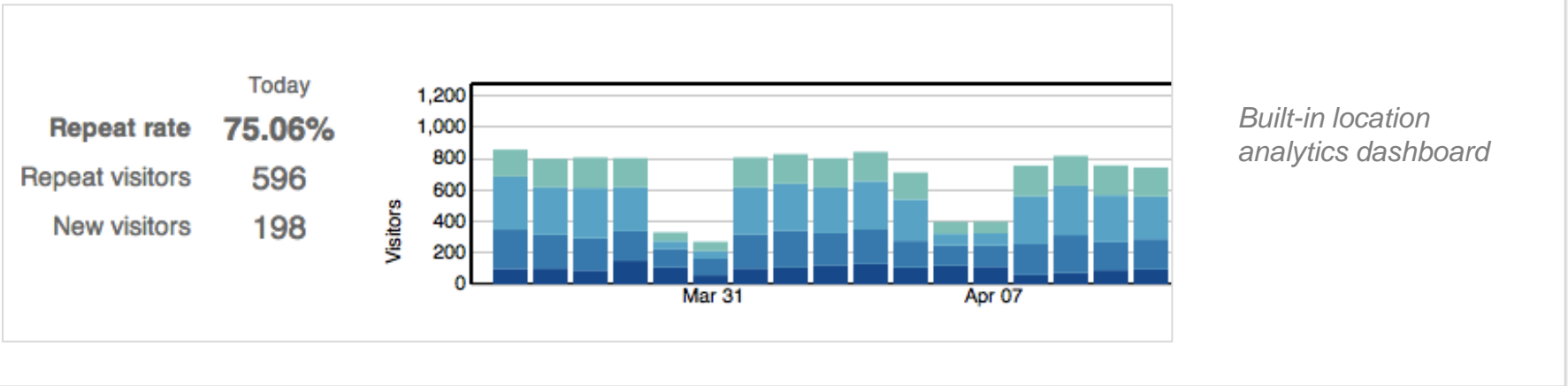
Integrated MDM

Enforce encryption, passcodes, and device restrictions; Deploy enterprise applications; Remotely lock or wipe devices

Simplified onboarding

Flexible authentication with AD integration, SMS authentication, hosted splash pages, and automatic MDM enrollment

User Analytics And Engagement



Optimise marketing and business operations

Analyse capture rate, dwell time, and new / repeat visitors to measure advertising, promotions, site utilisation, etc.

Built-in analytics

Integrated into WLAN, no extra sensors, appliances, or software

Extensible API

Integrate location data with CRM, loyalty programs, and custom applications for targeted real-time offers

Flexible Authentication And Access Control

- Click-through
Users must view and acknowledge your splash page before being allowed on the network
- Sign-on with
Require users to check in to your Facebook Page before gaining access to your network ⓘ
Configure Facebook settings [here](#).
- Sign-on with SMS Authentication **BETA**
Users enter a mobile phone number and receive an authorization code via SMS.

Flexible built-in authentication mechanisms

Flexible authentication

Secure 802.1x and Active Directory authentication; Facebook Authentication for branding and targeted social marketing; SMS self-service authentication, Lobby Ambassador, and hosted sign-on splash pages

Dynamic access control

Assign clients layer 3-7 firewall rules, VLANs, and application-aware quality of service by identity, group, location, or device type

Simplified Enterprise Security

Air Marshal

Scanning APs [4 APs](#) in dedicated Air Marshal mode.

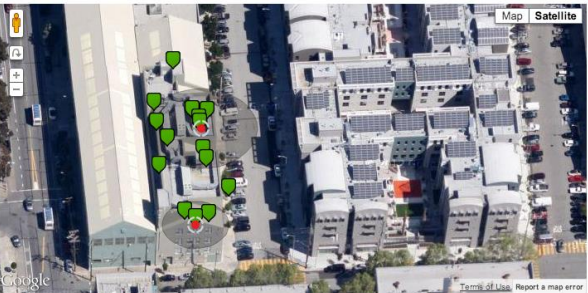
LAN containment

Keyword containment
One keyword per line.

Off-channel scans

Mandatory scan schedule S M T W T F S

or



26 Rogue SSIDs | [439 Other SSIDs](#) | [5 Spoofs](#) | [0 Malicious broadcasts](#) | [212 Packet floods](#)

Containment	SSID	Last seen	First seen	# APs	Rogue because	Seen by	Broadcast MACs
uncontained	63 hidden SSIDs	Apr 16 18:22	Aug 24 05:57	63	Seen on LAN	4th FL Sales1 (74 dB) 21 more »	12:18:0a:31:87:50 62 more »
uncontained	SG3 FoxFi	Apr 10 00:04	Mar 20 07:09	1	Seen on LAN	4th Floor Near Stairs (34 dB) 1 more »	5c:0a:5b:5f:a4:0f
uncontained	Daghan Atlas's iPhone	Apr 12 08:21	Apr 12 08:21	1	Seen on LAN	Air Marshal - 2nd Floor 1 more »	66:a3:cb:84:ad:bd
uncontained	Master Test	Apr 16 04:00	Mar 20 10:55	1	Seen on LAN	2nd FL Support MR24 (6 dB)	4b:4b:0a:23:00:e4

Enterprise-class security features for security-conscious environments

Air Marshal WIDS/WIPS

Detect wireless attacks; contain rogue APs; cloud-based alerting and diagnostics

User and device aware security

User, device, and group-based firewall rules (layer 3-7) with Active Directory integration

Complete NG firewall and content security

Application firewall; content filtering matching 1B+ URLs; antivirus / antimalware filtering; Google safe-search



Product Families

MR Wireless Access Points

- 6 models including indoor / outdoor, high performance(802.11ac) and value-priced
- Enterprise-class silicon including RF optimisation, PoE, voice / video support
- Lifetime warranty on indoor APs



Feature highlights

BYOD policies

Application traffic shaping

Guest access

Enterprise security

WIDS / WIPS

Location analytics

MX Security Appliances

- **6 models** scaling from small branch to campus / Data Centre
- **Complete networking and security** in a single appliance



Feature highlights

Zero-touch site to site VPN

WAN optimisation

NG firewall

Content filtering

WAN link bonding

Intrusion detection

MS Access And Aggregation Switches

- **Gigabit access switches** in 8, 24, and 48 port configurations, PoE available on all ports
- **10 Gigabit SFP+ aggregation switches** in 24 and 48 port configurations
- **Enterprise-class performance and reliability** including non-blocking performance, voice/video QoS, and a lifetime warranty



Feature highlights

Voice and video QoS

Layer 7 app visibility

Virtual stacking

PoE / PoE + on all ports

Remote packet capture, cable testing

Systems Manager Mobile Device Management

- Device Management controls iOS, Android, Mac, and Windows devices
- **Cloud-based** - no on-site appliances or software, works with any vendor's network
- **100% free** - available at no cost to any organisation, sign up at meraki.cisco.com/sm



Feature highlights

Centralised app deployment

Device security

Rapid provisioning

Backpack™ file sharing

Asset management



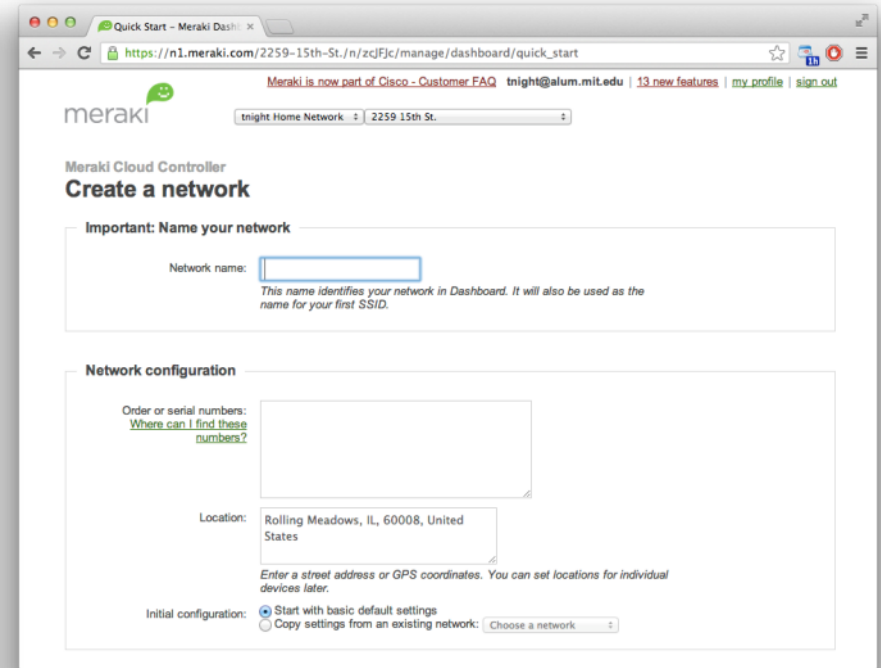
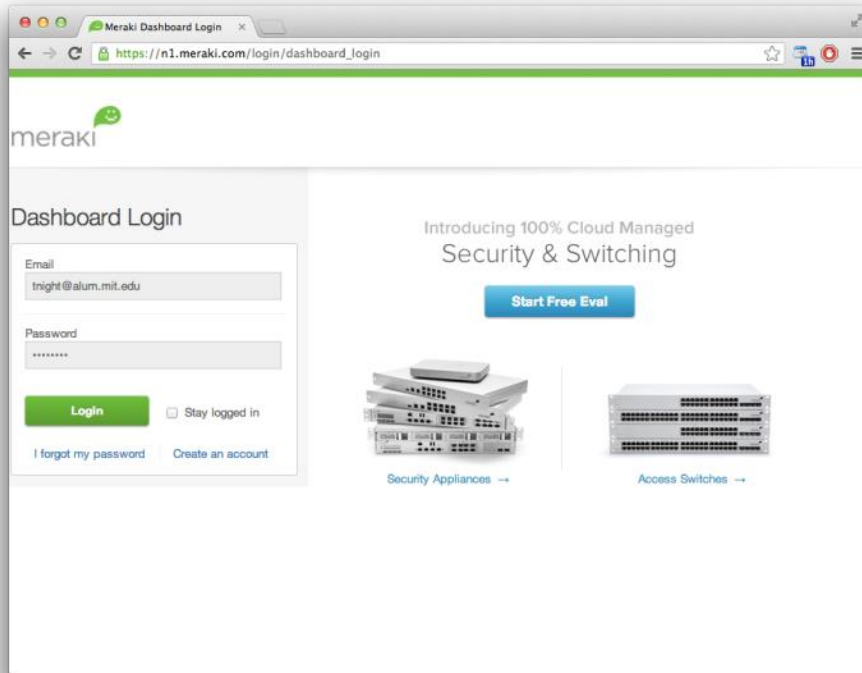
Out of the box



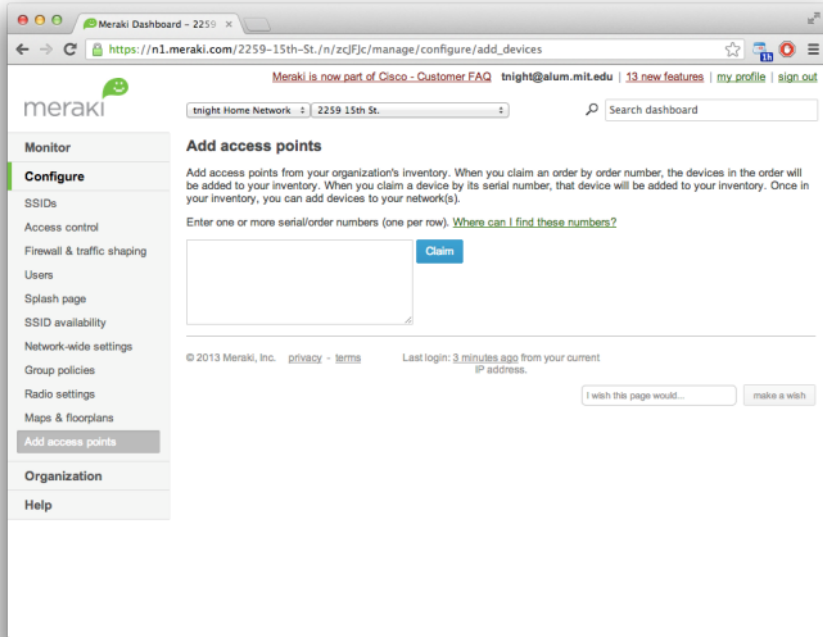
Demo Use Cases – Building A Network In 30 Mins

- Setting up MX, create organisation, create networks, add devices.
- Setting up MR, set-up a quick wireless network for my iPad
- Settings:
 - Addressing / NAT / DHCP
 - Firewall rules
 - Load balancing / Traffic Shaping
 - Active Directory
 - Group Policy
 - VPN
 - Security Filtering
 - Content Filtering
 - Bonjour

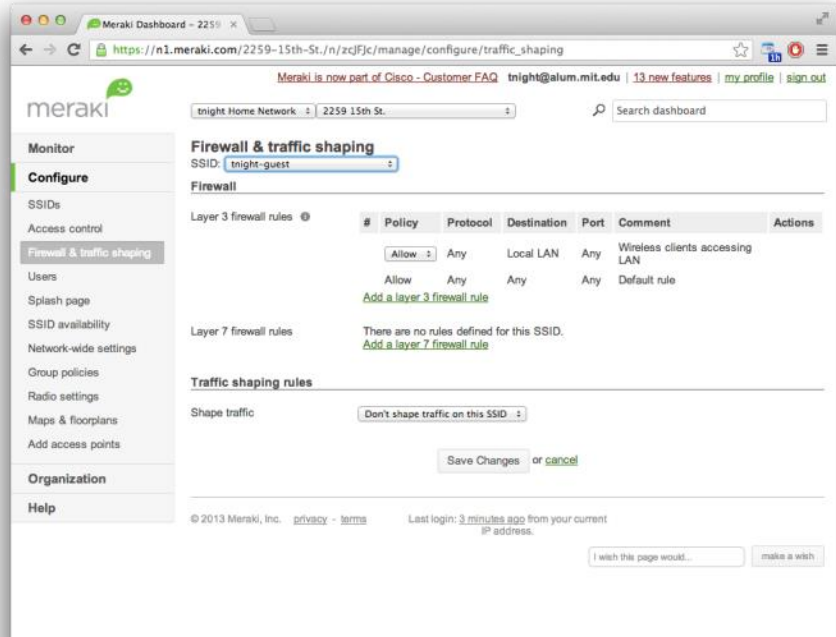
FTB – Account Set-Up



FTB - Wireless: Add AP And Apply Firewalling



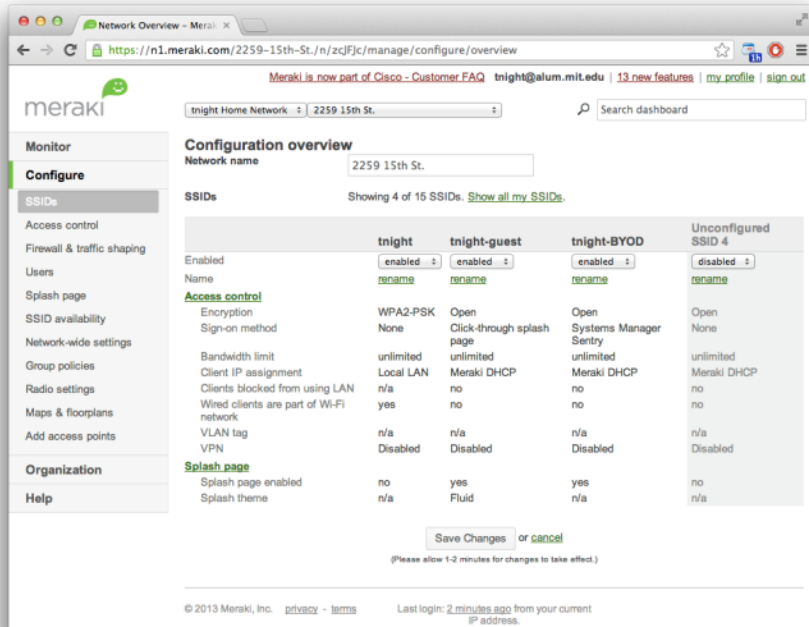
The screenshot shows the Meraki dashboard interface for adding access points. The browser address bar displays `https://n1.meraki.com/2259-15th-St./n/zcJfC/manage/configure/add_devices`. The page title is "Add access points". A sidebar on the left contains navigation options: Monitor, Configure (selected), SSIDs, Access control, Firewall & traffic shaping, Users, Splash page, SSID availability, Network-wide settings, Group policies, Radio settings, Maps & floorplans, Add access points (highlighted), Organization, and Help. The main content area includes a search bar, a "Claim" button, and a text input field for serial/order numbers. A "I wish this page would..." button is at the bottom.



The screenshot shows the Meraki dashboard interface for configuring firewall and traffic shaping. The browser address bar displays `https://n1.meraki.com/2259-15th-St./n/zcJfC/manage/configure/traffic_shaping`. The page title is "Firewall & traffic shaping". The sidebar on the left is identical to the previous screenshot, with "Firewall & traffic shaping" selected. The main content area shows the "Firewall" section with a table of Layer 3 firewall rules. The table has columns for #, Policy, Protocol, Destination, Port, Comment, and Actions. Two rules are listed: one for "Wireless clients accessing LAN" and one for "Default rule". Below the table, there is a section for "Layer 7 firewall rules" which is currently empty. The "Traffic shaping rules" section shows a dropdown menu set to "Don't shape traffic on this SSID". A "Save Changes" button is at the bottom.

#	Policy	Protocol	Destination	Port	Comment	Actions
	Allow	Any	Local LAN	Any	Wireless clients accessing LAN	
	Allow	Any	Any	Any	Default rule	

FTB – Wireless: SSID + Splash Page



Network Overview - Meraki

https://n1.meraki.com/2259-15th-St./n/zcFJc/manage/configure/overview

Meraki is now part of Cisco - Customer FAQ | [tnight@alum.mit.edu](#) | [13 new features](#) | [my profile](#) | [sign out](#)

tnight Home Network | 2259 15th St. | Search dashboard

Configuration overview

Network name: 2259 15th St.

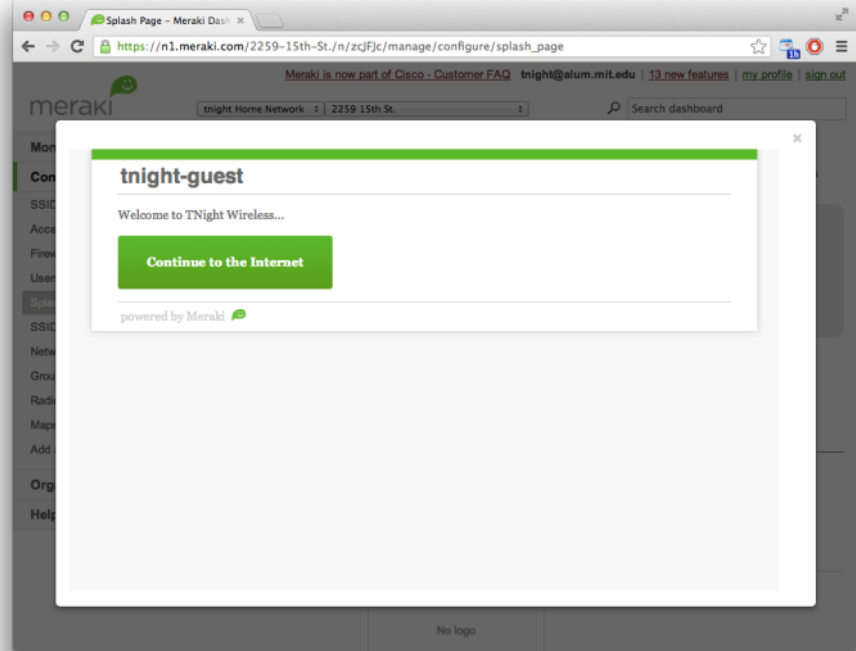
SSIDs: Showing 4 of 15 SSIDs. [Show all my SSIDs.](#)

	tnight	tnight-guest	tnight-BYOD	Unconfigured SSID 4
Enabled	<input type="checkbox"/> enabled	<input type="checkbox"/> enabled	<input type="checkbox"/> enabled	<input type="checkbox"/> disabled
Name	rename	rename	rename	rename
Access control				
Encryption	WPA2-PSK	Open	Open	Open
Sign-on method	None	Click-through splash page	Systems Manager	None
Bandwidth limit	unlimited	unlimited	unlimited	unlimited
Client IP assignment	Local LAN	Meraki DHCP	Meraki DHCP	Meraki DHCP
Clients blocked from using LAN	n/a	no	no	no
Wired clients are part of Wi-Fi network	yes	no	no	no
VLAN tag	n/a	n/a	n/a	n/a
VPN	Disabled	Disabled	Disabled	Disabled
Splash page				
Splash page enabled	no	yes	yes	no
Splash theme	n/a	Fluid	n/a	n/a

[Save Changes](#) or [cancel](#)

(Please allow 1-2 minutes for changes to take effect.)

© 2013 Meraki, Inc. [privacy](#) - [terms](#) | Last login: 2 minutes ago from your current IP address.



Splash Page - Meraki Dash

https://n1.meraki.com/2259-15th-St./n/zcFJc/manage/configure/splash_page

Meraki is now part of Cisco - Customer FAQ | [tnight@alum.mit.edu](#) | [13 new features](#) | [my profile](#) | [sign out](#)

tnight Home Network | 2259 15th St. | Search dashboard

tnight-guest

Welcome to TNight Wireless...

[Continue to the Internet](#)

powered by Meraki

No logo

FTB: Power Up Security Appliance

Network-wide

Security appliance

Wireless

Organization

Help

Search dashboard

New in Dashboard: *Summary reporting by tag* - [Read more.](#)

00:18:0a:43:0a:a3

Configuration | [Edit configuration](#)

Serial number: Q2BN-HFBZ-NTQK (MX60)
Tags: [recently-added](#)

Status

Internet port 1: 172.16.30.104 (via DHCP)
Gateway: 172.16.30.6; DNS: 172.16.30.11
Public IP: 210.54.90.171 (210-54-90-171.adsl.xtra.co.nz)
Hostname: ciscolive2014-vkmjcnwbpc.dynamic-m.com
Usage: 1 client used 66 MB in the last day.
History: [Event log](#)
Configuration status: Up to date

Ports: Internet LAN 1 LAN 2 LAN 3 LAN 4

Live tools

Internet traffic

DHCP leases

Ping

Traceroute

Internet traffic

1.6 Mb/s

1.2 Mb/s

0.8 Mb/s

0.4 Mb/s

0 Mb/s

Map Satellite

Network data for 12 hours

Network usage

1 Kb/s

0.75 Kb/s

0.5 Kb/s

0.25 Kb/s

0 Kb/s

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32

FTB: Connect to AD (So I Can Do BYOD Policy Mgmt)

search dashboard

Network-wide

Security appliance

Wireless

Organization

Help

New in Dashboard: [Summary reporting by tag](#) . [Read more.](#)

Active Directory authentication

This page is for the configuration of identity-based group policies. Configure the network-wide default policies on the [Content Filtering](#) page.

Active Directory

Authenticate users with Active Directory

Unauthenticated users

Default to network-wide settings

Active Directory servers

Short domain	Server IP	Domain admin	Password	Status	Actions
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>		X

[Add an Active Directory domain server](#)

LDAP policies

Refresh LDAP Groups

Save Changes or [cancel](#)

(Please allow 1-2 minutes for changes to take effect.)

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Last login: [12 days ago](#) from your current IP address.

I wish this page would...

make a wish

FTB: Create Policies

CISCO Meraki

Network: Meraki Corp

Search dashboard

Network-wide

Security appliance

Switch

Wireless

Organization

Help

Group policies

Name	Bandwidth	Traffic	Hostname visibility	Security	Content	Actions
Guest	Default	Default	Default	Block		Clone X
Contractors	Default	Default	Default	Default	Default	Clone X
Bad employees	Default	2 rules applied	Default	Default		Clone X
Students	Default	2 rules applied	Default	Default		Clone X
Accounting	Default	5 rules applied	Default	Default	Override	Clone X
Joe's Test Group	Default	1 rules applied	Default	Default		Clone X

[Add a group](#)

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I wish this page would...

make a wish

FTB: Set-up Security Policies

- Filtering – Block Peer2Peer
- Traffic Shaping – Rate limit Gaming
- URL Filtering – Block Gambling

Layer 7

Firewall rules

#	Policy	Application		Actions
1	Deny	Peer-to-peer (P2P)	All Peer-to-peer (P2P)	⊕ ×
2	Deny	Gaming	All Gaming	⊕ ×

[Add a layer 7 firewall rule](#)

Content filtering

These settings will apply to all clients that are not whitelisted.

Set identity-based policies by configuring this network to authenticate clients with [Active Directory](#).

Category filtering

Blocked website categories:

URL category list size:

Web search filtering:

Block encrypted search:

YouTube for Schools:

Traffic shaping rules

Rule #1

Definition:

This rule will be enforced on traffic matching any of these expressions.

Bandwidth limit:

100 Kbps [details](#)

Priority:

DSCP tagging:

[Add a new shaping rule](#)

Here's A Network That I Prepared Earlier...

Lets have a look at a working network that is in production and has lots of interesting traffic.

- Clients
- Application Usage – e.g. YouTube
- Control user with Policies
- MDM



Q & A

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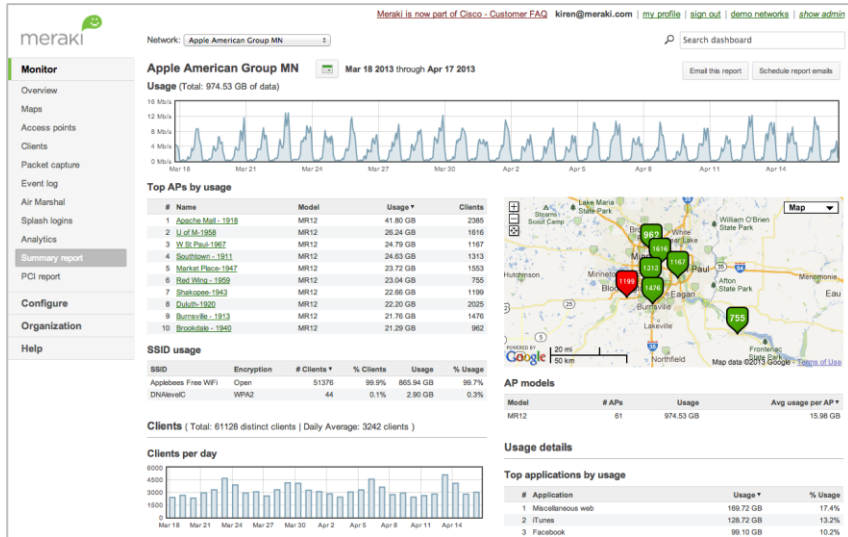


CISCO TM



Case Studies

Case Study: Applebee's

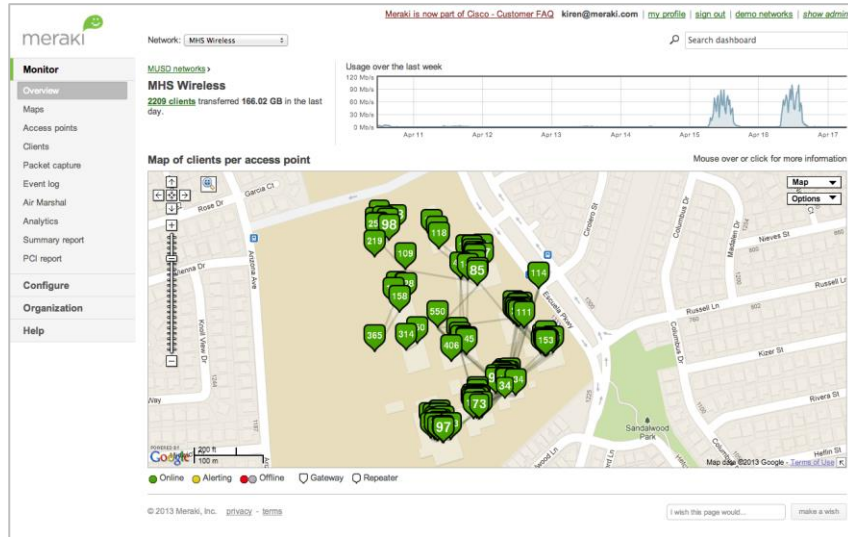


- Wireless LAN spanning over 270 restaurants nationwide
- Customer engagement through guest access, coupons, promotions
- PCI-compliant solution enables mobile POS
- Restaurants centrally managed over the web
- Deployed without pre-staging or on-site IT

“The Meraki Dashboard makes it easy to manage the WiFi across all the restaurants, and we have the visibility we wanted.”

Leslie McMasters, Network Administrator, Apple American Group

Case Study: Milpitas Unified School District



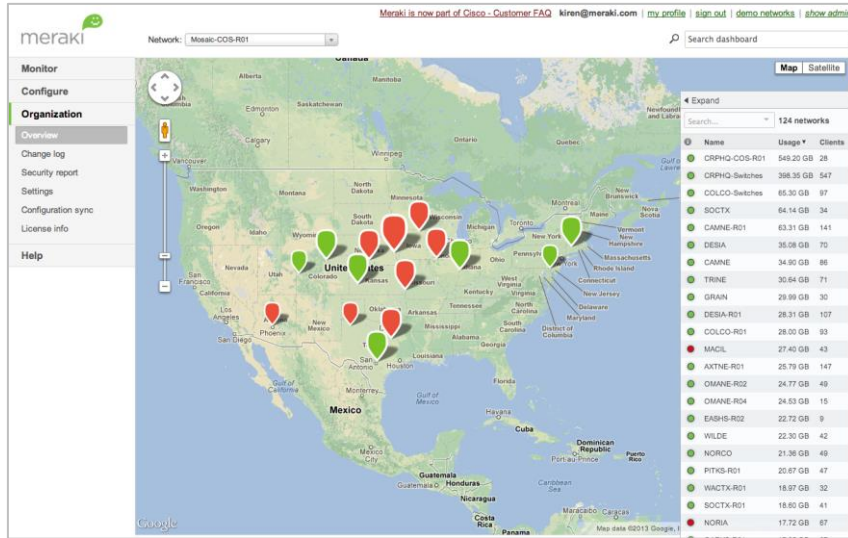
valued · challenged · successful

- California school district with 14 schools, 10,000 students
- Deployed cloud-managed firewall, 500 wireless APs (indoor + outdoor), and 100 Ethernet switches
- Enabled 1:1 Google Chromebook deployment and BYOD policy
- Application visibility and control optimises bandwidth across 10k+ clients

“The Dashboard, the traffic shaping, and the MDM were real advantages. We can see the traffic and devices on the fly.”

Chin Song, Director of Technology, Milpitas Unified School District

Case Study: Mosaic



- Healthcare and services provider with 5,000 employees, 40 facilities across 11 states
- Deployed 350 cloud-managed wireless APs, switches, and security appliances
- HIPAA-compliant WiFi for electronic medical records and guest access
- Centrally managed by small IT staff

“The Meraki solution has provided us with a secure, centrally managed distributed network.”

Daniel McDonald, Systems Integration Manager, Mosaic



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